

CDM Media Privacy Statement and Consent to Use of Personal Information

Introduction

CDM Media USA, Inc. ("CDM Media") is committed to respecting the personal privacy of individuals who use the CDM Media website. This Privacy Statement describes CDM Media's current policies and practices with regard to personal information collected by CDM Media. The CIO Summits websites are owned and operated by CDM Media, a company incorporated in the USA.

Definitions

The terms "you" and "your" refer to you, individually. The term "personal information" means information about an identifiable individual, such as, the name, age, e-mail address or mailing address of the individual.

Changes to This Privacy Statement

CDM Media is continually improving and adding new functionality and features to this site and improving and adding to its existing services and programs. Because these ongoing improvements, changes in the law and changes in technology may require changes to this Privacy Statement, CDM Media reserves the right to update or modify this Privacy Statement at any time without prior notice. CDM Media will do so by posting an updated or modified version of this Privacy Statement on this site. Your use of this site following any such change constitutes your agreement that personal information collected from or about you through this site after the revised Privacy Statement is posted will be subject to the terms of the revised Privacy Statement. For this reason, we encourage you to review this Privacy Statement regularly.

Your Consent

This Privacy Statement is included in and part of the engagement with CDM Media. By agreeing to the terms of such engagement (on your own behalf or as an agent for your company) and using this site, you are consenting to the collection, use and disclosure of your personal information as set forth in this Privacy Statement. Your continued use of this site constitutes your continuing consent to the terms of this Privacy Statement, as from time to time amended.

What Personal Information Is Collected?

CDM Media collects the personal information you supply when you use this site, for example, the information you provide when you register to use this site or attend a CDM Media event, when you download information, or when you personalize this site to meet your specific needs. This information includes, for example, your name, the name of your company, your or your company's mailing address, your e-mail address, and information about your business interests.

How Does CDM Media use your Personal Information?

CDM Media uses the personal information you supply to provide the information, services and products you request and to personalize this site to meet your specific needs. We use your e-mail address to respond to your comments and questions. We use name, contact, and other information to identify you personally.

CDM Media also uses the personal information collected through this site to improve the content and functionality of this site, to better understand our customers and markets, to improve our products and services and to market our products and services to our customers and potential customers, including those who are registered users of this site.

Disclosure of Personal Information

CDM Media shares personal information collected through this site with its affiliates and commercial partners, who may use the information in the same ways as CDM Media may use the information (including for event-related marketing, data processing and/or direct outreach). If you are an attendee at one of CDM Media's events, your personal information is also shared with your fellow event-attendees and commercial partners.

In addition, there may be some other, limited circumstances in which CDM Media or its affiliates may share or transfer the information in their databases to an unrelated third party, for example, to comply with a legal requirement, for the administration of justice, to protect your or your company's vital interests, or in the event of a corporate sale, merger, reorganization, dissolution or similar event.

Where appropriate, before disclosing personal information to a third party, CDM Media will make all reasonable endeavors to protect that data against unauthorized use or disclosure.

Data Integrity and Security

CDM Media strives to maintain the reliability, accuracy, completeness and currency of personal information in our databases and to protect the security of our databases. We keep your personal information only for as long as reasonably necessary for the purposes for which it was collected or to comply with any applicable legal or ethical reporting or document retention requirements. Our servers and our databases are protected by secure technology, such as firewalls and password protection. The employees who have access to personal information have been trained in accordance with our security protocols. Although we cannot guarantee against any loss, misuse, unauthorized disclosure, alteration or destruction of data, we do try to prevent such unfortunate occurrences.

Data Access and Corrections

If you wish to access or correct personal information collected through this site, please contact us at grc@cdmmedia.com. Please provide enough information to permit us to identify your personal information. We will respond to your requests in a prompt and proper manner.

Requests to correct or delete personal data are subject to any applicable legal and ethical reporting or document retention obligations imposed on CDM Media.

Link to Other sites

This Privacy Statement applies only to CDM Media websites. CDM Media and its affiliates operate many different types of web sites for different purposes and in different geographical regions where different laws may apply. If you visit another CDM Media web site, please take a moment to review the privacy statement posted on that site to learn what personal information may be collected through that site and how it is processed.

CDM Media contains hyperlinks to web sites that are not operated by CDM Media or one of its affiliates. These hyperlinks are provided for your reference and convenience only and do not imply any endorsement of the activities of these third-party web sites or any association with their operators. CDM Media does not control these web sites and is not responsible for their data practices.

Transfer of Data Abroad

Of course, the Internet is made up of a large number of international connections. If you are visiting this web site from a country other than the country in which our server is located (currently USA), the various communications will necessarily result in the transmission of information across international boundaries.

Governing Law

This privacy policy shall be governed by and construed in accordance with the laws of Illinois, USA.

Questions About Our Privacy Policy

If you have any questions about this privacy statement or concerns about the way CDM Media processes your personal information, please contact us at grc@cdmmedia.com.