



Press Contacts:

Natasha DaGama
Marketing Specialist
CDM Media
808-694-3680
natasha.dagama@cdmmedia.com

Kelly Schricker
Senior Client Services Manager
CDM Media
312-374-0852
kelly.schricker@cdmmedia.com

CDM Media Announces 2012 Technology Event Schedule

December 19, 2011 – The CDM Media team announced today the company’s 2012 technology event schedule, including the addition of several new vertical-focused networking and educational events for CIOs and senior technology executives.

CDM Media’s technology summits bring together top IT executives across several vertical markets to discuss each industry’s hot topics, trends and challenges in a unique business setting. Each CIO Summit is an exclusive event: attending CIOs are handpicked by CDM Media and have been identified as the IT budget holders at their organizations. CIO Summits include interactive agenda sessions, such as panel discussions, roundtables, and open forums to encourage in-depth conversation among the event’s attendees. The event schedule for the first half of 2012 includes:

- CIO Canada Summit, February 5 – February 8
- CIO Healthcare Summit, March 11 – March 14
- CIO Summit, March 18 – March 20
- Big Data Summit, March 20 – March 22
- CFO Summit, April 1 – April 4
- Core Systems Summit, April 12 – April 13
- CIO Utilities Summit, April 15 – April 18
- CIO Transportation Summit, April 17 – April 19
- CIO Government Summit, May 6 – May 9
- CIO Midmarket Summit, June 3 – June 5

To see a complete 2012 CIO Summit schedule, go to www.ciosummits.com.

For more information about participating in one of CDM Media's technology events as a speaker, attendee, sponsor or analyst representative, contact Torey Herr, Events & Marketing Director, at torey.herr@cdmmedia.com or 808-694-3660.

If you are interested in forming a partnership with CDM Media, contact Kelly Schricker, Senior Client Services Manager, CDM Media, at kelly.schricker@cdmmedia.com or 312-374-0852.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).