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## CDM Media Partners with Toolbox.com

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**July 27, 2011** – The CDM Media team announced today that the company has formed a strategic event partnership with Toolbox.com, a network of online communities that allows users to access the collective knowledge of a group of industry professionals.

CDM Media's CIO summits bring together innovative IT executives to share ideas, best practices and lessons learned in a focused and exclusive business environment. Organized around an industry or topic, the events allow executives to explore the latest technology topics and trends among a group of their peers.

Toolbox.com is a knowledge sharing community that allows IT executives and professionals to collaborate with their peers to solve problems, stay current, make better decisions, and evaluate companies and products. Toolbox.com communities allow users to network, blog, and have discussions with their peers, as well as access a company research directory and wiki. The Toolbox.com mission is to help professionals do their jobs better by providing them with the ability to easily share knowledge with experienced peers.

Toolbox.com is an event partner for the following technology summits:

- CIO Finance Summit, August 21-24, 2011, [www.ciofinancesummit.com](http://www.ciofinancesummit.com)
- CIO Retail Summit, August 28-31, 2011, [www.cioretailsummit.com](http://www.cioretailsummit.com)
- CIO Insurance Summit, October 16-19, 2011, [www.cioinsurancesummit.com](http://www.cioinsurancesummit.com)
- CIO Summit, November 6-8, 2011, [www.ciosummit.us](http://www.ciosummit.us)

Toolbox.com was also a partner for the CIO Cloud Summit, which was held June 14-16.

“The online communities at Toolbox.com demonstrate the importance of collaboration and sharing among IT professionals, which is especially critical in this new economy. I am excited to introduce their platform to our CIO and IT executive attendees,” said Glenn Willis, CEO, CDM Media.

For more information about CDM Media's CIO Summits, visit [www.ciosummits.com](http://www.ciosummits.com).

**About CDM Media**

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).