



**Press Contacts:**

Sarah Safranski  
Editor  
CDM Media  
808-694-3675  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)

Paige Hogan  
Director, Client Services and Marketing  
CDM Media  
808-694-3681  
[paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com)

## Kony Solutions to Participate in Upcoming CDM Media CIO Summits

---

**July 21, 2011** – The CDM Media team announced today that Kony Solutions, the leading mobile application development platform provider, will participate in two upcoming CDM Media CIO summits. Kony enables ubiquitous mobile deployments for companies seeking to engage with consumers across all mobile channels to strengthen their brand, generate revenue and increase employee productivity. Uniquely, the Kony Platform generates each client specific application, optimized for that channel and format whether that is a smartphone, mobile Web browser, tablet, SMS, Web gadget or kiosk, through its ‘Write Once, Run Everywhere’ single application definition.

CDM Media’s CIO summits bring together IT executives, analysts, and solution providers to network and attend interactive agenda sessions. The events are an opportunity for attendees to discuss the IT topics and trends that are currently affecting their industry as well as make critical business contacts.

Representatives from Kony Solutions will lead CIO Roundtable sessions at the CIO Finance Summit, August 21-24, 2011, and the CIO Retail Summit, August 28-31, 2011. Agenda session details:

- CIO Finance Summit, “Mobile Banking Strategy: Future Proofing Your Business Roundtable”: This session will explore how to develop a future proof mobile strategy for financial institutions and make technological decisions to keep up with the fast pace of change.
- CIO Retail Summit, “Getting Your Mobile Strategy Right The First Time -- Building for Agility, Flexibility and Future Growth”: This session will explore how to plan for multi-channel support, integrate mobile as part of a unified rollout across all commerce channels, and how to leverage Web services, data sources and information assets while managing total cost of ownership.

“Kony Solutions is a truly innovative mobile solution provider and I am happy to have them represented at our upcoming technology events. Their sessions will provide our attendees with the critical information they need to

acquire a comprehensive mobile strategy that delivers ROI and lowers total cost of ownership,” said Glenn Willis, CEO, CDM Media.

For more information about CDM Media’s CIO Summits, visit [www.ciosummits.com](http://www.ciosummits.com).

#### **About CDM Media**

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).

#### **About Kony**

Kony enables enterprises to offer consumers and employees feature-rich mobile applications in less time and at lower costs than any other solution. Leveraging a single application definition, applications are designed and developed just once, in a device-independent manner, and deployed across multiple channels, including native applications, device-optimized mobile web, SMS, web gadgets, kiosks, and tablets without compromises. Kony’s unique platform is proven to future-proof a company’s mobile investment by enabling applications to be changed once for all channels, ensuring faster adoption of new operating systems and standards as they are introduced, while eliminating maintenance, upgrade and future development costs. For more information, please visit [www.kony.com](http://www.kony.com). Connect with Kony on [Twitter](https://twitter.com/kony), [Facebook](https://www.facebook.com/kony) and [LinkedIn](https://www.linkedin.com/company/kony).