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## **Global Managing Partner at IBM Global Business Services to Speak at CIO Finance Summit**

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**July 14, 2011** – The CIO Finance Summit team announced today that Sarah Diamond, Global Managing Partner, Financial Services, IBM Global Business Services will keynote at the upcoming technology event, August 21-24, 2011 in Scottsdale, Arizona.

The CIO Finance Summit brings together C-level IT executives, technology analysts and solution providers to network and attend in-depth agenda sessions, including panel discussions, analyst Q&A sessions, roundtables and think tanks. The event is an opportunity for attendees to make new business contacts, learn about the latest finance IT trends, and hear from innovative industry leaders.

Sarah Diamond, Global Managing Partner, Financial Services, IBM Global Business Services, leads a practice consisting of business and technology advisory work, systems integration, application development and management across the insurance, financial markets, and banking industries. She is responsible for market development, sales and engagement delivery, and overall execution of the financial services practice on a worldwide basis as well as within the Americas. She joined IBM in 2005 as the global business services' Americas financial markets leader and successively became the banking leader and then vice president, strategy and global industries.

Diamond's keynote presentation, "Sustainable Returns in the New Environment," will be held after the Gala Dinner on August 22, and will address how IT and business leaders can improve operating leverage, increase flexibility and drive greater competitive differentiation in the enterprise.

"Sarah Diamond's experience and insight into the finance industry will be a great addition to the CIO Finance Summit. I am looking forward to her agenda session and believe that her contributions to the event will help guide our CIO attendees to make better business decisions for their organizations," said Mark Southam, Event Director, CIO Finance Summit.

For more information about the CIO Finance Summit, visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com) or contact Mark Southam, Event Director, CIO Finance Summit at [mark.southam@ciofinancesummit.com](mailto:mark.southam@ciofinancesummit.com) or 312-374-0842.

### **About the CIO Finance Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 21-24, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

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