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## CIO Cloud Summit Partners with Yankee Group for the Upcoming Technology Event

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**May 4, 2011** – The CIO Cloud Summit team announced today that it has formed a strategic partnership with [Yankee Group](#), a leading analyst firm that specializes in the impact of mobile computing.

The CIO Cloud Summit, June 14-16, 2011 in Scottsdale, Arizona, will bring together CIOs and IT executives who are researching, implementing or want to optimize cloud computing projects at their organizations. The event is an opportunity for attendees to make new business contacts, share ideas and learn about the latest cloud computing solutions.

Yankee Group, as the first independent technology research and consulting firm, is a respected source of insight and counsel on the impact of global connectivity. The company's expertise spans the networks, devices, content and experiences that are creating communications change, as well as the regions and industries affected by that transformation.

[George Hamilton](#), Principal Analyst, Yankee Group will act as the Master of Ceremonies for the CIO Cloud Summit, providing leadership on site by moderating a panel discussion and shaping conversations throughout the event.

"Yankee Group is one of the most respected analyst groups in the industry and I am excited to be partnering with them for the upcoming CIO Cloud Summit. The information and industry analysis that they provide will be very useful to our attendees and is sure to help them launch successful cloud computing projects," said Mark Southam, Event Director, CIO Cloud Summit.

For more information about the cloud computing event, visit [www.ciocloudsummit.com](http://www.ciocloudsummit.com). If you are interested in participating in the event, contact Mark Southam, Event Director, CIO Cloud Summit at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com) or 312-374-0842.

If you are interested in forming a partnership with CDM Media, contact Kelly Schrickler, Events and Marketing Specialist, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

#### About CIO Cloud Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations

to develop business ideas and build lasting relationships with peers and colleagues. The CIO Cloud Summit, to be held June 14-16, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest cloud computing topics and trends, and learn about current technology solutions. For more information, please visit <http://www.ciocloudsummit.com/>.

**About Yankee Group**

Yankee Group is a global research and advisory firm that analyzes the revenue impact of mobile computing. For more information, visit [www.yankeegroup.com](http://www.yankeegroup.com).

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