



Contacts:

Mark Southam
Event Director, CIO Finance Summit
CDM Media
mark.southam@cdmmedia.com
312-374-0842

Sarah Safranski
Editor
CDM Media
sarah.safranski@cdmmedia.com
808-694-3675

CIOs and IT Executives Invited to Speak at Upcoming Technology Event

April 20, 2011 – The CIO Finance Summit team announced today that they are inviting CIOs and technology executives to participate in the upcoming event by leading think tanks, moderating roundtable discussions and participating in panels.

The CIO Finance Summit, August 21-24, 2011 in Scottsdale, Arizona, brings together CIOs, technology executives, analysts and solution providers to network and attend educational sessions in a relaxed, yet focused setting. The event is an opportunity to network, learn about technology solutions, and have in-depth discussions around the latest business technology topics and trends.

Topics to be discussed at this year's event:

- The Next Growth Opportunity for Banks: Virtual, Social, Mobile Customer Experience
- High Performance Analytics
- PCI DSS Compliance in the Cloud
- Technology Management - Old Process, New Challenges
- Optimizing Customer Service and Collaboration Through UC

“The CIO Finance Summit is a great opportunity for attendees to share project successes, best practices and recent research as well as establish themselves and their organizations as thought leaders in the IT space,” said Mark Southam, Event Director, CIO Finance Summit.

To view the complete agenda, visit www.ciofinancesummit.com/agenda.php.

Qualified speakers will receive complimentary travel, accommodations, food and drink for the duration of the event. If you would like to speak at the CIO Finance Summit, fill out the call for speakers form at www.ciofinancesummit.com/callforspeakers/ or contact Mark Southam, Event Director, CIO Finance Summit, at mark.southam@cdmmedia.com or 312-374-0842.

For more information about the event, visit www.ciofinancesummit.com.

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 21-24, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

###