



Press Contacts:

Sarah Safranski
Editor
CDM Media
808-694-3675
sarah.safranski@cdmmedia.com

CDM Media Partners with Wireless Week for Upcoming Technology Events

January 27, 2011 – The CDM Media team announced today that it has formed a strategic partnership with Wireless Week, a magazine and online portal that offers intelligent and in-depth information addressing the people, companies, technologies and ideas that are transforming the wireless industry.

CDM Media has partnered with Wireless Week for two upcoming technology events:

- CIO Canada Summit, February 27 - March 2, 2011, www.ciosummit.ca
- CTO Telecom Summit, September 18 – September 21, 2011, www.ctotelecomsummit.com

Founded in 1995 and part of Advantage Business Media, Wireless Week, www.wirelessweek.com, provides readers with comprehensive coverage of the telecom industry, including articles on devices, carriers, emerging technologies and policies. Content on the site includes everything from blog posts to white papers to videos. Wireless Week's online community also includes a forum for registered users to discuss the latest wireless topics and trends.

CDM Media's CIO summits bring together C-level technology executives, IT analysts, and solution providers to attend educational sessions and make new business contacts in a relaxed, yet focused setting. The events are an opportunity to discuss the latest technology trends, share ideas, and establish best practices.

"Wireless Week is a great resource for any CIO who is interested in keeping up with the latest news on the wireless industry and wireless technology. I'm excited to be partnering with them for the upcoming events and look forward to introducing this great resource to the events' attendees," said Glenn Willis, CEO, CDM Media.

For more information about CDM Media's CIO summits, visit www.ciosummits.com. To speak to someone about the events, contact Torey Herr, Events & Marketing Manager, CDM Media, at 808-694-3660 or torey.herr@cdmmedia.com.

If you are interested in forming a partnership with CDM Media, contact Kelly Schrickler, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](#).

About Wireless Week

Wireless Week provides intelligent and in-depth information addressing the people, companies, technologies and ideas that are transforming the wireless industry. Wireless Week products provide a forum for analysis, thought leadership and debate among wireless professionals while continuously equipping them for the ongoing transformation of their markets and environments.

The Wireless Week Brand offers news daily, via the well-known newsletter, FirstNews, features weekly on its website, and in-depth articles in print 6x annually along with an educational series of webcasts. Wireless Week serves wireless carriers, enterprise and other end-users and distributors and retailers and is THE source for all wireless, all the time.