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# Call for Speakers – Insurance Industry Executives Specializing in Core Systems

**January 21, 2011 –** The CDM Media team announced today that it is looking for CIOs and VPs of Policy Administration, Claims, Billing, and IT Systems from the Property & Casualty and Life & Annuity sectors of the insurance industry to speak at the Core Systems Summit.

The Core Systems Summit, to be held April 14th and April 15th in Chicago, Illinois, features one day of agenda sessions for P&C representatives and another for L&A representatives. Both agendas feature think tanks, roundtables and case studies as well as keynote presentations and an analyst Q&A session.

The Summit is being held with strategic content partner Novarica, a research and advisory firm that provides information, insights, and perspective on markets, operations, and technology to insurance and financial service executives. Novarica delivers its services through published research, retained advisory services, and project-based consulting.

Agenda topics for the Core Systems Summit include improving product development flexibility, reducing vendor dependence, business change management, measuring core system project success, and choosing the right partner.

"The Core Systems Summit is a great way to share best practices, research and recent projects with a group of your insurance technology peers. With a small time commitment – only one day out of the office – the event is sure to bring great benefits in the form of new information and new business contacts," said Glenn Willis, CEO, CDM Media.

For more information about the Core Systems Summit, visit www.coresystemssummit.com.

If you are interested in speaking at the event, fill out the call for speakers form at www.coresystemssummit.com/call_for_speakers or contact Torey Herr, Events and Marketing Director, CDM Media, at torey.herr@cdmmedia.com or 808-694-3660.

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**About CDM Media**

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit www.cdmmedia.com or connect with CDM Media on Twitter, @CDMmedia.

**About Novarica**

Novarica provides information, insights, and perspective on markets, operations, and technology to financial services and insurance executives. Novarica draws its knowledge from the personal experience of its principals, the ongoing information gathering initiatives of dedicated research staff, and regular communication with insurer executives through informal networks and formal groups like the Novarica Insurance Technology Research Council and Novarica Banking Technology Research Council.

Novarica is a division of Novantas LLC, the leading management consultancy and information services provider for the financial services industries. For more information, please visit www.novarica.com.

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