



Strategic Insight for Technology Leaders in Canada

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Canadian CIOs and Technology Execs Invited to Speak at Upcoming Event

January 17, 2011 – The CIO Canada Summit team announced today that Canadian CIOs and senior technology executives are invited to qualify as speakers for the upcoming event to be held February 27 – March 2, 2011 at the Fairmont The Queen Elizabeth in Montreal, QC.

The CIO Canada Summit will bring together CIOs, technology analysts and solution providers to discuss the latest IT topics and trends. The event's agenda features think tanks, analysts Q&A sessions, roundtables and open forums, and is designed to encourage in-depth conversation and idea sharing among the event's attendees.

Current speakers at the technology event include representatives from Rogers Communication, ING Direct Canada, MTS Allstream, CIBC Mellon and the Government of Canada. Topics to be discussed include paradigm shifts in IT, simplifying business communications, and transforming the organization through cloud computing.

"The CIO Canada Summit is a great opportunity for technology executives to establish themselves as industry leaders. The event creates a relaxed, yet professional forum where executives can discuss transformative technology projects, lessons learned, and best practices. Our current speakers represent some of the largest organizations in Canada and I look forward to hearing what each of them has to say," said Mark Southam, Event Director, CIO Canada Summit.

Qualified speakers for the CIO Canada Summit must be senior-level IT decision makers at a major Canadian organization or have executive-level experience with a direct technology focus. Qualified executives may receive complimentary travel, accommodations, food and drink for the duration of the event. Executives who are interested in participating as a speaker or moderator are encouraged to fill out the call for speakers form at <http://www.ciosummit.ca/callforspeakers/>.

For more information about the CIO Canada Summit, visit the website, www.ciosummit.ca or contact Mark Southam, Event Director, CIO Canada Summit, at mark.southam@cdmmedia.com or 808-694-3654.

About the CIO Canada Summit

CDM Media brings together CIOs and technology executives from North America and Canada's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Canada Summit, to be held February 27-March 2, 2011, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit www.ciosummit.ca.

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