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Core Systems Summit Announces Agenda Details

January 6, 2011 - The CDM Media team announced today agenda details for the Core Systems Summit to be held April 14 -15, 2011 in Chicago, Illinois, with strategic content partner, Novarica, a research and advisory firm that provides information, insights, and perspective on markets, operations, and technology to financial services and insurance executives.

The Core Systems Summit, to be held with strategic content partner, Novarica, is a two-day event for insurance technology executives from the Property & Casualty and Life & Annuity sectors. The event is an opportunity for attendees to meet and network with insurance technology peers who work with or are currently planning core systems projects at their organizations.

The two-day event features one day of agenda sessions for P&C representatives and another for L&A representatives. Both agendas feature think tanks, roundtables and case studies as well as keynote presentations and an analyst Q&A session.

Agenda sessions at the Core Systems Summit, as determined by Novarica, include:

- How Do You Measure Success in Core Systems Projects?
- Key Factors to Attract Captive Agents and/or Increase Wallet Share with Independent Agents
- Business Change Management and Core Systems Projects
- Reduce Vendor Dependence
- The Need to Improve Product Development Flexibility
- Cloud, SaaS and Core Systems
- Beyond Selection: Managing Vendor Partnerships During Core Systems Projects

If you are interested in attending the Core Systems Summit, contact Torey Herr, Events & Marketing Manager, CDM Media at torey.herr@cdmmedia.com or 808-694-3660. For more information about the event, please visit, www.coresystemssummit.com.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](#).

About Novarica

Novarica provides information, insights, and perspective on markets, operations, and technology to financial services and insurance executives. Novarica draws its knowledge from the personal experience of its principals, the ongoing information gathering initiatives of dedicated research staff, and regular communication with insurer executives through informal networks and formal groups like the Novarica Insurance Technology Research Council and Novarica Banking Technology Research Council.

Novarica is a division of [Novantas LLC](#), the leading management consultancy and information services provider for the financial services industries. For more information, please visit www.novarica.com.