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Insurance Leaders Specializing in Core Systems Invited to Speak at Upcoming Event

December 3, 2010 – The CDM Media team announced today that it is looking for senior insurance IT executives who specialize in core systems to speak at the Core Systems Summit, a two-day event for Property & Casualty and Life & Annuity representatives to be held April 14-15, 2011 in Chicago, Illinois.

Working with analyst content partner, Novarica, a leading insurance technology analyst group, the Core Systems Summit will include separate educational tracks for P&C representatives (April 14) and L&A representatives (April 15). The event will bring together CIOs and VPs of Policy Administration, Claims, Billing, and IT Systems to network and attend educational sessions led by Novarica representatives and insurance technology peers.

The event's agenda will feature think tanks, roundtables and case studies on the latest core systems topics and trends, including measuring the success of your core system project, choosing the right partner, business change management and core systems projects, customer centricity, cloud computing and core systems, and how to better manage vendor relationships.

Qualified speakers include senior-level IT decision makers focusing on core systems and individuals with executive level IT experience within the insurance industry. Qualified speakers may receive complimentary registration at the event; however, limited spots remain.

To qualify as a speaker at the Core Systems Summit, fill out the speakers registration form at http://coresystemssummit.com/call_for_speakers.php. For more information about the event, contact Torey Herr, Events & Marketing Director, at torey.herr@cdmmedia.com or 808-694-3660, or visit the website, www.coresystemssummit.com.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).