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CDM Media Partners with ETM for Its 2011 Technology and CIO Summits

December 2, 2010 – The CDM Media team announced today that it has formed a strategic partnership with Enterprise Technology Management (ETM), a print and online media outlet dedicated to CIOs and IT executives and driven by the independent analyst community, for all 2011 CIO summits.

Through its magazine and website, www.globaletm.com, ETM provides readers and Web visitors with cutting-edge IT business strategies, independent research and vendor thought-leadership. The website also features white papers, case studies and podcasts on technology topics ranging from SMB project management and global strategic sourcing, to PCI DSS compliance and unified communication and collaboration.

“ETM provides technology professionals with pertinent research and information, allowing them to make better business decisions and stay ahead of the technology curve. The agenda topics and speakers chosen for each of CDM Media’s CIO summits strive to provide the same type of information. I am excited to be working with ETM for each of our 2011 events and look forward to sharing their resources with our event attendees,” said Glenn Willis, CEO, CDM Media.

CDM Media’s CIO summits bring together technology executives, analysts and solution providers to network and discuss the latest technology topics and trends. The events are a unique opportunity to make new business contacts, attend in-depth educational sessions and learn about new technology solutions. A few of the technology verticals that CDM Media organizes events for include insurance, telecom, finance, government, utilities, and healthcare. To see the full list of and to learn more about CDM Media’s 2011 technology events, visit www.ciosummits.com.

If you are interested in participating in one of CDM Media’s upcoming technology events, contact Torey Herr Events & Marketing Director, at torey.herr@cdmmedia.com or 808-694-3660.

If you are interested in forming a partnership with CDM Media, please contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](#).

About ETM

Enterprise Technology Management (ETM) is a global publication that provides decision makers and end users with the information they need to succeed in the ever-changing field of business technology, from developing strategy to making cost-effective purchase decisions and managing their organization's projects. ETM does this through independent world-leading analysis and vendor thought-leadership in the form of original white papers, podcasts, analyst research, and case studies detailing up-to-date industry trends and data.