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Avanade Sponsors Upcoming CIO Summit

November 2, 2010 – The CIO Summit team announced today that Avanade has signed on to sponsor the upcoming technology event to be held November 7-10, 2010 in Scottsdale, Arizona. Avanade provides business technology services that connect insight, innovation and expertise in Microsoft technologies to help customers realize results.

The CIO Summit is a unique opportunity for CIOs and technology executives to discuss the latest IT topics and trends through networking opportunities and educational sessions, including think tank sessions, open forums, and panel discussions. Topics featured on this year's agenda include: cloud computing, enterprise collaboration, securing smart phones and tablets, IT consolidation and transformational leadership.

Chris Miller, corporate VP and CIO at Avanade, will be presenting a CIO Thought-Leadership Session at the event on Tuesday, November 9. The presentation, "The Business Impact of Big Data," will outline the challenges that executives face when dealing with data overload, including where data is coming from, who's creating it, who's demanding it, and what business value it provides, if any.

"Many of the CIOs and IT executives that I've spoken to are currently dealing with problems stemming from data explosions at their organizations. Avanade's presentation will be a great starting point for these executives, who are looking to take control of their enterprise data and use it in a way that will benefit their organizations," said Ross Abbott, Event Director, CIO Summit.

Avanade applies Microsoft expertise from its global network of consultants, drawing on the right mix of onshore, offshore and nearshore skills. Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture and Microsoft Corporation and serves customers in more than 24 countries worldwide with more than 11,000 professionals.

If you are interested in participating in the CIO Summit, contact Ross Abbott at ross.abbott@cdmmedia.com or 808-694-3661. For more information about the event, please visit www.ciosummit.us.

About the CIO Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Summit, to be held November 7-10, 2010, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciosummit.us/>.

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