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CDM Media Partners with Novarica for Finance and Insurance Technology Events

November 15, 2010 – The CDM Media team announced today that it has renewed its strategic relationship with Novarica, a research and advisory firm that provides information, insights, and perspective on markets, operations, and technology to financial services and insurance executives. Previously, CDM Media partnered with Novarica for the 2009 and 2010 CIO Insurance Summits.

“Novarica played a leading role in the 2010 CIO Insurance Summit with representatives from the company acting as the event’s Master of Ceremonies and leading agenda sessions. Their participation and insight were crucial to the event’s success and I’m excited that we are renewing and expanding our partnership for 2011,” said Glenn Willis, CEO, CDM Media.

CDM Media’s technology events bring together CIOs, technology executives, IT analysts and solutions providers to network with a group of their peers and attend educational sessions on the latest technology topics and trends. The event’s agenda is designed to encourage open conversation among attendees and includes panel discussions, CIO think tanks, open forums and analyst Q&A sessions. The finance and insurance events are scheduled for the following dates:

- CIO Finance Summit, August 28 – 31, 2011, www.ciofinancesummit.com
- CIO Insurance Summit, October 16 – 19, 2011, www.cioinsurancesummit.com

Novarica delivers its services through published research, retained advisory services, and project-based consulting. The Company’s research includes market and trend analyses, best practices research, case studies, and independent analyses of software vendors that serve insurers and financial institutions.

If you are interested in participating in the CIO Finance Summit or CIO Insurance Summit, contact Glenn Willis, CEO, CDM Media at glenn.willis@cdmmedia.com or 808-694-3700. For more information about all of CDM Media’s CIO summits, go to www.ciosummits.com.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit <http://www.cdmmedia.com/> or connect with CDM Media on Twitter, [@CDMmedia](#).

About Novarica

Novarica provides information, insights, and perspective on markets, operations, and technology to financial services and insurance executives. Novarica draws its knowledge from the personal experience of its principals, the ongoing information gathering initiatives of dedicated research staff, and regular communication with insurer executives through informal networks and formal groups like the Novarica Insurance Technology Research Council and Novarica Banking Technology Research Council.

Novarica is a division of [Novantas LLC](#), the leading management consultancy and information services provider for the financial services industries. For more information, please visit www.novarica.com.