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CIO Summit Panel Discussion to Focus on Cloud Computing

November 1, 2010 – The CIO Summit team announced today the complete list of participants for the technology event’s cloud computing panel discussion, “TCO of the Cloud: A Hybrid Environment of On-premise, Private Cloud and Public Cloud Services.” Panelists include representatives from the City of San Antonio, Texas; First Citizens Banks; Prestige Brands; Wipro and Box.net.

Brian Babineau, Senior Consulting Analyst, Enterprise Strategy Group, will moderate the “TCO of the Cloud” panel discussion. Babineau’s research activities focus on regulatory compliance and corporate governance, as well as electronic discovery and how each of these things impact IT processes and architectures. Babineau joined ESG in the fall of 2002.

Panelists on the “TCO on the Cloud” panel will discuss the ability to integrate and aggregate multiple cloud services; cloud-burst capabilities; interoperability skills, tools and methodologies; and strategic partnerships with cloud technology hardware, software, and platform solution providers. Panelists include: Hugh Miller, CTO, City of San Antonio, Texas; Robert McIsaac, Group VP & CIO, First Citizens Bank; Chris Gillespie, CIO, Prestige Brands, Inc.; as well as representatives from Wipro and Box.net.

Founded in 2005, Box provides cloud content management for more than 4 million users and companies ranging from small businesses to Fortune 500 companies. Box's dynamic, flexible content management and collaboration solution empowers users to access and share content online, and gives IT professionals unprecedented visibility into how content moves within their organizations and beyond. Content on Box can be shared internally and externally, accessed through iPad, iPhone and Android applications, and extended to OpenBox partner applications such as Google Apps, NetSuite and Salesforce. Box is headquartered in Palo Alto, California.

The CIO Summit, November 7-10, 2010 in Scottsdale, Arizona, is a unique opportunity for CIOs, technology executives, analysts and solutions providers to attend educational sessions, network and discuss the latest IT topics and trends.

For more information about the CIO Summit, contact Ross Abbott, Event Director, CIO Summit at ross.abbott@cdmmedia.com or 808-694-3661, or visit the event website, www.ciosummit.us.

About the CIO Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Summit, to be held November 7-10, 2010, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciosummit.us/>.

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