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CTO Telecom Summit Successfully Kicks Off In Scottsdale, Arizona

October 4, 2010 – The CTO Telecom Summit successfully kicked off yesterday in Scottsdale, Arizona with an afternoon golf tournament, evening gala dinner, and opening welcome address by the event’s Master of Ceremonies Dick LeFave, Independent Telecommunications & IT Professional, D&L Partners, LLC & Former CIO, Sprint Nextel.

Today, the first full day of the technology event, began with a networking breakfast and will continue with a full day of educational sessions, including keynote presentations, thought-leadership sessions, open forums, and executive vision panel discussions. Technology topics covered on today’s agenda include outsourcing, next generation services, the foundations of customer experience, the future of 4G and migration to the cloud.

The much anticipated thought-leadership session, “Beyond Outsourcing and Off Shore: A Success Case Study Of HCL And Being More Than A Labor Factory,” will outline how telecom companies can turn outsourcing providers into strategic partners. Presented by an HCL Technologies executive, the session will outline HCL’s relationship with T-mobile, and how the company was able to reduce T-mobile’s time to market and deliver strategic projects.

The CTO Telecom Summit was able to bring together technology executives from some of the largest and most innovative telecom companies in North America, including Verizon, Verizon Wireless, Sprint Nextel, AT&T, Telus, T-mobile, and XO Communications. Along with HCL Technologies executives, representatives from Telecordia will also be present at the event. Telecordia is a leader in the development of mobile, broadband and enterprise software and services, with more than 800 customers in 55 countries, more than 1,800 patents issued, and numerous industry awards.

If you are interested in participating in next year’s CTO Telecom Summit, please contact Ross Abbott, Event Director, CTO Telecom Summit at ross.abbott@cdmmedia.com or 808-694-3661. For updates

from the event, check out CDM Media's Flickr page, <http://www.flickr.com/photos/cdmmediaevents/>, and Twitter feed, <http://twitter.com/CDMmedia>.

About the CTO Telecom Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CTO Telecom Summit, to be held October 3-6, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ctotelecomsummit.com/>.

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