



Strategic Insight for Technology Leaders in Canada

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## CIO Canada Summit Partners with Technology Digital and Business Review Canada

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**October 29, 2010** – The CIO Canada Summit team is pleased to announce that it has formed a strategic partnership with Technology Digital and Business Review Canada. Both media sites are owned and operated by White Digital Media, a rapidly-expanding global media company and provider of a wide range of media products.

Under the titles of Technology Digital and Business Review Canada, White Digital Media operates online magazines, websites, and daily and weekly newsletters with the help of a global network of staff members who provide company reports, breaking technology news, and original and objective articles on industry-driven solutions. Technology Digital covers social media, the Internet, Lean IT and IT leadership for an audience of technology executives; while Business Review Canada provides articles on leadership, finance, operations and technology for Canadian business executives. To learn more, visit [www.Technology-Digital.com](http://www.Technology-Digital.com) and [www.BusinessReviewCanada.ca](http://www.BusinessReviewCanada.ca).

“Technology Digital and Business Review Canada are quickly becoming leaders in the publishing space due to their in-depth coverage of critical business and technology topics. I am pleased to be able to introduce our event attendees to these publications, which are sure to become great resources for the executives once they return to their offices and begin to implement the new ideas they developed at the event,” said Mark Southam, Event Director, CIO Canada Summit.

The CIO Canada Summit, February 27-March 2, 2011, will bring together Canadian IT executives to network with their peers, attend in-depth educational sessions, and share ideas and best practices on the latest technology topics and trends. Held in Toronto, the technology event will include case studies, think tanks, and open forums that focus on topics such as private and public cloud computing, cloud computing security, outsourcing, transformational leadership, green IT and more.

If you are interested in participating in the CIO Canada Summit, contact Mark Southam, Event Director, CIO Canada Summit, at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com) or 808-694-3654. For more information about the technology event, please go to [www.ciosummit.ca](http://www.ciosummit.ca).

If you are interested in forming a partnership with CDM Media, please contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

### **About the CIO Canada Summit**

CDM Media brings together CIOs and technology executives from North America and Canada's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Canada Summit, to be held February 27-March 2, 2011 in Toronto, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit [www.ciosummit.ca](http://www.ciosummit.ca).

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