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CDM Media Announces Media Partnership With FierceMarkets

October 19, 2010 – CDM Media announced today that it has formed a media partnership with FierceMarkets, a B2B e-media company that keeps decision makers informed on the latest news in their industries through e-mail newsletters, websites, webinars and live events. CDM Media and FierceMarkets have been strategic partners since 2009.

FierceMarkets provides information, insight and analysis to more than one million registered newsletter subscribers and thousands of Web visitors in more than 120 countries. FierceMarkets' publications cover B2B markets in the telecom, life sciences, healthcare, finance, and enterprise IT industries. A few of their publications include FierceCIO, FierceWireless, FierceTelecom, FierceHealthcare, FierceFinance, and more.

CDM Media's CIO events bring together C-level technology executives, IT analysts, and solution providers to attend educational sessions, network with their peers, and learn about the latest technology topics and trends. The IT event's strategic agenda is designed to encourage candid conversations and idea sharing, allowing attendees to return to their organizations with best practices and strategies. FierceMarkets and CDM Media will partner on the following CIO events:

- [CIO Summit](#), November 7-10, 2010
- [CIO Healthcare Summit](#), April 3-6, 2011
- [CIO Cloud Summit](#), April 10-13, 2011
- [CIO Life Sciences Summit](#), May 8-11, 2011
- [CIO Government Summit](#), May 29-June 1, 2011
- [CIO Finance Summit](#), August 28-31, 2011
- [CTO Telecom Summit](#), TBD, 2011

“I am so pleased to be partnering with FierceMarkets again. Their publications and newsletters are some of the best in the industry and consistently cover the latest technology topics and trends, which are always of interest to our CIO and technology executive attendees,” said Glenn Willis, President & CEO, CDM Media.

For more information about CDM Media’s CIO events, please visit www.ciosummits.com. If you are interested in forming a partnership with CDM Media, please contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit www.cdmmedia.com or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).

About FierceMarkets

FierceMarkets, a leader in B2B e-media, publishes 35 e-mail newsletters across the telecom, enterprise IT, life sciences, healthcare, and finance industries. They also produce webinars and live events that help bring together business decision makers and the latest news and technologies. For more information, please visit www.fiercemarkets.com.