



Strategic Insight for Technology Leaders in Insurance

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Accenture and Cisco to Keynote at Upcoming CIO Insurance Summit

September 22, 2010 – The CIO Insurance Summit Team announced today that representatives from Accenture and Cisco will deliver keynote presentations at the upcoming technology event. The Summit will be held October 17-20, 2010, at the JW Marriott Camelback Inn in Scottsdale, Arizona.

The CIO Insurance Summit is an opportunity for CIOs and leading technology executives to attend educational sessions and network with their peers in an intimate, yet focused business environment. Participants have an opportunity to attend case studies and keynote presentations, as well as participate in focus groups, panel discussions and analysts Q&A sessions.

Cisco will kick off the first full day of the technology event with the keynote presentation, “The Collaboration Advantage: Buzz, Tactical Necessity or Strategic Business Imperative?” This session will explore, through specific examples, how revised business processes can yield operational efficiencies, new customer/supplier experiences and new business models.

Accenture will kick off the second full day of the CIO Insurance Summit with the keynote presentation, “The Future of Software in the Insurance Industry.” This presentation will outline emerging software options, based on Accenture’s global software research, that will allow executives to increase IT scalability and flexibility, and address business needs faster.

“We have worked with Accenture and Cisco at previous technology events, and they have always provided high-quality, valuable, and informative material that initiates discussion among our CIO attendees. I expect their upcoming presentations to be no different and look forward to listening in on their presentations,” said Mark Southam, Event Director, CIO Insurance Summit.

If you are senior-level IT decision maker or have executive-level IT experience within the insurance industry and are interested in speaking at the CIO Insurance Summit, please contact Mark Southam, Event Director, CIO Insurance Summit at mark.southam@cdmmedia.com or 808-694-3654. Qualified speakers will receive complimentary travel, accommodations, food and drink for the duration of the event.

About the CIO Insurance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Insurance Summit, to be held October 17-20, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioinsurancesummit.com/>.

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