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## Microsoft and Intel Representatives to Deliver Keynotes at Upcoming CTO Telecom Summit

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**September 16, 2010** – The CTO Telecom Summit team announced today that Microsoft and Intel will deliver keynote presentations at the upcoming technology event, to be held October 3-6, 2010 at the JW Marriott Camelback Inn, Scottsdale, Arizona.

The CTO Telecom Summit is an opportunity for CTOs, CIOs and IT executives to network and participate in a strategically planned agenda. Attendees have the opportunity to attend think-tank sessions, vision panels, keynote presentations, and case studies that examine the most recent technology developments within the telecom industry.

Harry Patz, VP, Communications Sector, North America, Microsoft Corporation will present the keynote “Connected Experiences through Cloud Services.” The presentation will provide the IT executive audience with an overview of Microsoft’s vision on the connected experiences that can be delivered across multiple environments and devices through cloud-based services.

Patz’s presentation will be followed by a keynote by Dr. Pouya Taaghoul, Director, System Architecture, CTO Office, Intel on “Emerging Wireless Transformation.” Taaghoul will discuss the factors that are fueling the changing telecom industry, the new device types that are sure to emerge on the market, and how the business model will transform as a result of these changes.

“We are pleased to come together with Microsoft and Intel for this technology event. Patz and Taaghoul represent two of the most innovative corporations in the telecom industry and they realize the importance of cloud computing and wireless transformation on the industry. We look forward to hearing what they have to say and know their presentations will be informative as well as inspirational for the attending CTOs and CIOs,” said Ross Abbott, Event Director, CTO Telecom Summit.

If you would like to participate in the CTO Telecom Summit, please contact Ross Abbott, Event Director, CTO Telecom Summit at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661. Please visit [www.ctotelecomsummit.com](http://www.ctotelecomsummit.com) for more information about the event.

### **About the CTO Telecom Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CTO Telecom Summit, to be held October 3-6, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ctotelecomsummit.com/>.

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