



Contacts:

Mark Southam
Event Director, CIO Finance Summit
CDM Media
mark.southam@cdmmedia.com
808-694-3654

Sarah Safranski
Editor
CDM Media
sarah.safranski@cdmmedia.com
808-694-3675

CIO Finance Summit Successfully Kicks Off on Sunday in Scottsdale, Arizona

August 30, 2010 – The CIO Finance Summit successfully kicked off Sunday, August 29th in Scottsdale, Arizona at the InterContinental Montelucia Resort. The event brought together CIOs, IT executives, analysts and solution providers to network, attend educational sessions, and make new business contacts.

The CIO Finance Summit opened on Sunday afternoon with a CIO Think Tank session, which brought together 15-20 CIOs and technology executives in an open forum style meeting to discuss best practices around a specific IT topic. The Think Tank session was followed by a welcome address from the event's Master of Ceremonies Martha Bennett, Practice Leader, Financial Services and Retail Technology, Ovum, and a Gala Dinner for all attendees. To view pictures of the event, go to our Flickr page, <http://www.flickr.com/photos/cdmmediaevents>.

Highlights of today's agenda, the first full day of the technology event, include a keynote presentation by Vlad Torgovnik, CIO, Consumer, Small Business Banking, Home Loans, and Insurance, Bank of America, on the role of the financial services industry CIO; a case study presentation by H.P. Bunaes, SVP & Director, Risk Management Information and Technology, SunTrust Banks, on business transformation; and an Executive Visions panel discussion on security, identity management and fraud that includes representatives from Citigroup, Bank of America, and Ovum. After a full day of agenda sessions, the day will wrap with a Gala Dinner and keynote presentation on multi function shared services by Wayne Mekjian, EVP & CIO, Information Services, Wells Fargo and Company.

Representatives from LogMeIn, which offers solutions for remote control, file sharing, systems management, data backup, business collaboration and on-demand customer support of PCs, servers, Macintosh computers, smartphones and other connected devices, will also be present at the event to lend their expertise during the event's agenda sessions.

If you are interested in participating in next year's CIO Finance Summit as an IT executive attendee or solution provider, please contact Mark Southam, Event Director, CIO Finance Summit at mark.southam@cdmmedia.com or 808-694-3654. For more information about the event, please go to www.ciofinancesummit.com

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 29-September 1, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

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