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Opportunity to Participate in the CIO Summit as a Panelist or Speaker

August 23, 2010 – The CIO Summit team is looking for CIOs and Senior IT Executives to participate as panelists or speakers at the upcoming technology event to be held November 7-10, 2010, in Scottsdale, Arizona. Qualified speakers will receive complimentary travel, accommodations, food and drink for the duration of the event.

The CIO Summit is a cross industry technology event designed to bring together CIOs and IT executives representing Fortune 1000 organizations to discuss the latest IT topics and trends, make critical business contacts with peers, and learn about technology solutions in an intimate environment. Attendees at the CIO Summit represent a variety of industries, including, but not limited to, healthcare, finance, transportation, telecom, insurance and retail.

The technology event's strategic agenda is an opportunity for CIOs and senior IT executives to display their technology expertise by presenting relevant research; outlining a recent IT project, such as a technology implementation; or discussing a case study. Current agenda topics include transformational leadership, the importance of intelligent data to the enterprise, ERP transformation, lessons in leadership, and preparing for the economic upturn.

"The CIO Summit agenda is a wonderful opportunity for participating technology executives to highlight their IT team's accomplishments, and establish themselves as industry experts. The event provides an opportunity for executives to learn from their peers in an intimate setting, which allows for deep discussions and idea sharing among attendees. The speakers who will participate in the event are expected to spark conversations and provide their colleagues with valuable lessons learned," said Ross Abbott, Event Director, CIO Summit.

For more information about speaking at the CIO Summit, please visit the event's call for speakers page at <http://www.ciosummit.us/callforspeakers/>. If you would like to speak to someone directly about

participating in the CIO Summit, please contact Ross Abbott, Event Director, CIO Summit, at ross.abbott@cdmmedia.com or 808-694-3661.

About the CIO Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Summit, to be held November 7-10, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciosummit.us/>.

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