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## CIO Finance Summit Announces New Agenda Session on Managed Services Outsourcing

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**July 27, 2010** – The CIO Finance Summit team is pleased to announce a new panel discussion addition to the technology event's strategic agenda: "Managed Services Outsourcing in a Challenging Climate." Martha Bennett, Practice Leader, Financial Services and Retail Technology, Ovum, will moderate the panel.

The CIO Finance Summit will be held August 29-September 1, 2010 at the InterContinental Montelucia Resort in Scottsdale, Arizona. The event is an exclusive opportunity for CIOs and senior IT executives to network with their industry peers, make critical business contacts, and learn about the latest technology topics and trends. This year's agenda topics were chosen by the CIO Finance Summit Content Committee, a group of IT executives and thought leaders representing the some of the largest and most successful financial services companies in North America.

The managed services outsourcing panel will address the multiple challenges being faced by middle and front officer operations in the aftermath of the financial crisis, including the demand to provide greater transparency and more detailed reporting while containing costs. The panel will take a critical look at outsourcing as a possible resolution to these reporting and transparency issues.

A few spots remain on the "Managed Services Outsourcing in a Challenging Climate" panel discussion for interested CIOs and IT executives who have outsourcing experience and wish to attend the event. Qualified panelists will receive complimentary travel, accommodations, food and drink.

If you would like to participate in the outsourcing panel discussion or if you would like to attend the CIO Finance Summit as a CIO or IT executive attendee, please contact Glenn Willis, EVP, CIO Finance Summit at [glenn.willis@cdmmedia.com](mailto:glenn.willis@cdmmedia.com) or 808-694-3700. For more information about the event, please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com).

## **About the CIO Finance Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 29-September 1, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

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