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FOR IMMEDIATE RELEASE

## Upcoming IT Webinar Discusses Successful Remote Infrastructure Management Services Outsourcing

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**July 23, 2010** – The ITO America team is pleased to announce that the webinar, “Mantra for a Successful Remote Infrastructure Management Services Outsourcing - Prerequisites and Best Practices,” will be held on Monday, August 9, 2010 at 2pm EDT. To register for the webinar, please visit <https://www2.gotomeeting.com/register/543737130>.

ITO America is a leading online business technology site with more than 148,000 registered Web users, including CIOs, senior-level technology executives and IT directors from leading companies across North America. The site features videos, podcasts, white papers and case studies on the latest business technology topics and trends, including business intelligence, data governance, green IT, virtualization, and cloud computing.

The upcoming webinar will explore the best practices, successful strategies, and precautions that need to be taken into consideration in order for companies to successfully transition to remote infrastructure management services outsourcing. The webinar will also help companies answer the following questions:

- When is the right time to outsource infrastructure services?
- What is the best process for outsourcing infrastructure services?
- What is the least disruptive way to outsource infrastructure services?

Presenters at the upcoming webinar include: Joe Hogan, Managing Director, Alsbridge; Charles Wijayawardhana, Director, Vendor Management, Fortune 500 Organization; and Murali Rajagopalan, Head of Sales & Client Relationships, North America, Infrastructure Services, MphasiS.

MphasiS is a leading IT solutions and services provider in application development, system integration, product implementation, consulting services, and more. MphasiS consistently delivers global infrastructure technology outsourcing, applications services outsourcing and business process outsourcing services through a combination of technology know-how, domain and process expertise.

To register for the upcoming webinar, go to <https://www2.gotomeeting.com/register/543737130>.

If you have any questions about the upcoming webinar or ITO America, please contact Paige Hogan, Client Services Director, at [paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com) or 808-535-9300.

**ITO America**

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