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CIO Finance Summit Welcomes Reps from Citi, American Express and American Savings

July 6, 2010 – The CIO Finance Summit team is pleased to welcome the following delegates who will be attending the upcoming event: Ramit Luthra, SVP, Enterprise Infrastructure, Citi; Adam Krahling, SVP, Service Delivery, American Express, and Rick Robel, EVP, Operations and Technology, American Savings Bank.

The CIO Finance Summit, August 29-September 1, 2010, is a unique educational and networking opportunity that brings together IT leaders, analysts and solution providers to discuss the latest IT topics and trends. The event's strategic agenda features case studies, panel discussions, keynotes and one-on-one meetings.

The CIO Finance Summit Content Committee, a group of leading financial services IT executives, determined that the following agenda topics will be discussed at the upcoming event: banking 2.0, regulation and risk management, business growth and operational expansion, video technologies, driving revenue through enhanced customer relationships, and increasing shareholder value.

"As the CIO Finance Summit draws near, we are constantly updating our delegate list. I am especially excited to announce our most recent attendee additions, as these individuals represent some of the most influential and prestigious financial services providers in North America. These men are innovative leaders and will surely have some great information to share with the entire group about their experiences with the determined agenda topics," said Nick Backhouse, Event Director, CIO Finance Summit.

To be held in Scottsdale, Arizona, the CIO Finance Summit allows executives to look at the bigger IT issues affecting their organizations. The event allows individuals to make critical business contacts, learn about new technology solutions, and network with their peers in a relaxed, yet focused business setting.

For more information about the CIO Finance Summit, please contact Nick Backhouse, Event Director, CIO Finance Summit, at nick.backhouse@cdmmedia.com or 808-694-3652. For more information about the event, please visit the event website, www.ciofinancesummit.com.

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 29-September 1, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

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