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FOR IMMEDIATE RELEASE

ITO America Reveals New Content Including “How the Cloud Will Help Global Organizations Take Advantage of the Economic Recovery”

June 28, 2010 – ITO America is pleased to share the latest IT resources from Savvis, the global leader in IT infrastructure. Savvis whitepapers, case studies, and reports, hosted on www.itoamerica.com, cover the latest technology developments within cloud computing and IT infrastructure. Topics include application development in the cloud, managed infrastructure capabilities, and the relevance of cloud infrastructure to enterprise challenges.

“Over the next few months, ITO America will be sharing an array of new content from leading technology organizations with our audience of IT leaders and CIOs. The latest Savvis content delves into enterprise cloud and reveals how specific industries are pushing the cloud boundaries more than others,” said Glenn Willis, Publisher-in-Chief, ITO America & CEO, CDM Media.

The 2010 Global IT Leadership Report “[Strategies for Success: How the Cloud Will Help Global Organizations Take Advantage of the Economic Recovery](#),” surveyed CIOs, IT Directors and Heads of IT in the U.S., U.K., and Singapore from medium to large enterprises and the public sector. According to the report, IT executives strategic main strategic priority this year is to find more cost-effective IT solutions. “[Strategies for Success](#)” examines how this is achieved through the adoption of a virtualization or cloud computing strategy.

Other featured resources by Savvis include:

- [The Relevance of Cloud Computing](#)
- [Accelerating Time to Market: Application Development and Test in the Cloud](#)
- [Get Inspired to Celebrate: A Hallmark Case Study](#) – Hallmark Helps People Connect Digitally with Help from Savvis Web Solutions

All Savvis content will be available to registered ITO America users. If you would like to become a registered ITO America user, please visit www.itoamerica.com. If you have any questions or would like more information, please contact Paige Hogan, Production Manager, at paige.hogan@cdmmedia.com.

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About Savvis

Savvis, Inc. is a global leader in cloud infrastructure and hosted IT solutions for enterprises. More than 2,500 unique clients, including 30 of the top 100 companies in the Fortune 500, use Savvis to reduce capital expense, improve service levels and harness the latest advances in cloud computing. For more information, please visit www.savvis.net.

ITO America

ITO America is part of the Integrated Media Services Division, which is owned and operated by CDM Media. ITO America's team works with CIOs, analysts and technology thought-leaders to bring the latest IT trends and strategies to business executives across the globe. With more than 148,000 web users, www.itoamerica.com is considered the premiere business technology leadership resource for enterprises across North America and features a content-rich editorial calendar that encourages innovation throughout our CIO audience. The ITO America team utilizes multiple communication platforms, including e-marketing, live Web events, on-demand multimedia promotion, and one-on-one business briefings. Check out ITO America on Twitter, [@ITOAmerica](https://twitter.com/ITOAmerica).

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