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FOR IMMEDIATE RELEASE

Latest CIO Healthcare Summit Attendees Represent Kaiser Permanente and Advocate Healthcare

April 14, 2010 – The CIO Healthcare Summit team is pleased to announce a few of the event’s recently confirmed CIO and IT executive attendees: Bruce Smith, CIO, Advocate Healthcare and June Burgett, Vice President, Supplier Service Management, Kaiser Permanente.

The CIO Healthcare Summit is a unique opportunity for technology executives from the healthcare sector to network with their peers and discuss the latest industry topics and trends. This year’s agenda includes sessions on the HITECH Act, cloud computing security, the consumer health movement, digital patient data management and more.

“The event’s strategic agenda addresses the issues that technology executives in the healthcare industry are currently discussing. These topics are especially important in light of the recently passed healthcare reform bill. Our most recently confirmed attendees represent a few of the largest and most innovative healthcare organizations in the U.S. and are sure to bring great insight to the event’s panel discussions, case studies and other educational sessions,” said Nick Backhouse, Event Director, CIO Healthcare Summit.

The CIO Healthcare Summit will be held May 9-12 at the InterContinental Montelucia Resort in Scottsdale, AZ, a relaxed, yet focused business setting that will allow attendees to maximize their time out of the office. The technology event also includes networking opportunities, keynote speeches, one-on-one meetings and executive think-tank sessions.

VIP passes still remain for qualifying IT executives who wish to attend the CIO Healthcare Summit. For more information about becoming a delegate at the event, go to www.ciohealthcaresummit.com/become_delegate.php

For more information about the CIO Healthcare Summit, please visit www.ciohealthcaresummit.com.

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About the CIO Healthcare Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted May 9-12, 2010 at the exclusive InterContinental Montelucia Resort in Scottsdale, AZ. The summit is designed to gather business leaders from innovative companies within North America's healthcare industry to debate and network on critical business technology issues.

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