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FOR IMMEDIATE RELEASE

## CIO Content Development Committee's Strategy Sessions are Underway

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**April 9, 2010** – The CIO Finance Summit team is pleased to announce that strategy sessions are scheduled for the CIO Content Committee to meet and discuss the IT leadership summit's agenda. The seven person committee will be meeting over the course of the next several months to identify key priorities for CIOs within the financial services industry. The CIO Finance Summit will be held August 29-September 1, 2010 at the InterContinental Montelucia Resort in Scottsdale, AZ.

The 2010 CIO Content Development Committee for the CIO Finance Summit include the following IT leaders:

- Harvey Koeppel, Executive Director, Center for CIO Leadership and Summit Master of Ceremonies
- Duane Good, EVP, Head of Risk System Infrastructure, HSBC North America
- Sudhir Nair, SVP, Business Technology, Bank of America
- Rob McIsaac, CIO & Group VP, First Citizens Bank
- HP Bunaes, SVP, Director of Risk Management Information & Technology, SunTrust Bank
- Angelo Valletta, CIO & SVP, Sun National Bank
- Paul Jameson, Global Director for Financial Industry, Cisco Systems
- Terry Moore, Managing Director, Partner, Banking, North America, Accenture

As members of the CIO Content Committee, these distinguished executives will identify key issues to address at the CIO Finance Summit. As attendees, the committee members will participate in an array of agenda sessions including CIO think-tank sessions, CIO case studies and CIO executive vision panels.

The CIO Finance Summit is designed to ensure that attendees' time is well spent in a productive and innovative environment. The CIO Finance Summit will gather CIOs and IT-thought leaders from North America's financial services industry to meet and discuss trends and challenges. The CIO Finance Summit team will release agenda details based on the topics discussed in the CIO Content Development Committee's strategy sessions over the next several months.

For more information about the CIO Finance Summit, please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com).

**About the CIO Finance Summit**

The CIO Finance Summit is a technology-focused summit that brings together C-level technology executives within North America's financial services industry. The CIO Finance Summit is organized by the Strategic Business Summit Division of CDM Media, the leading B2B marketing and media company. CDM Media delivers strategically positioned, content-driven events to C-level technology clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, the CIO Finance Summit creates unique opportunities for executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Finance Summit will be held August 30 - September 1, 2010 at the InterContinental Montelucia Resort in Scottsdale, AZ. For more information, please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com)