



**Press Contacts:**

Nick Backhouse  
Event Director- CIO Healthcare  
SBS Division, CDM Media  
[nick.backhouse@cdmmedia.com](mailto:nick.backhouse@cdmmedia.com)  
+1 808 694 3652

Paige Hogan  
PR Manager  
CDM Media  
[paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com)  
+1 808 535 9300

FOR IMMEDIATE RELEASE

## CIO Healthcare Summit Announces Sponsors - Including Citrix, Verizon Business & Zanett

---

**March 12, 2010-** The CIO Healthcare Summit team is pleased to announce that Citrix, Verizon Business and Zanett will sponsor the leading 2010 gathering for CIOs, analysts and industry-thought leaders within healthcare IT. The summit team is also pleased to release agenda session details including the executive participants from the above mentioned sponsors. The CIO Healthcare Summit will be held at the InterContinental Montelucia Resort in Scottsdale, AZ on May 9-12, 2010.

Dave Podwojski, Director of Government, Education and Health for the Americas at Citrix Systems, will be seated on the CIO Healthcare Summit panel tentatively titled, "The Role of Dynamic Data Center & Virtualization in Healthcare" to be held on Tuesday, May 11, 10:00-11:05 a.m. Joining Dave Podwojski as panelists are Scott Ranson, VP & CIO, Brookdale Senior Living; David Wanner, CIO, St. Mary's of Michigan; and Humberto Quintanar, CIO, Antelope Valley Hospital.

Zanett, the leading information technology consulting firm specializing in BPO and ITES, will present a CIO thought-leadership session on Monday, May 10, 9:00-9:30 a.m. "Building a Physician Bridge to CPOE and 'Meaningful Use' utilizing Microsoft Technologies and Frameworks" will be presented by Dr. Alan Snell, CMIO, St. Vincent Health and will share the story of how St. Vincent Health utilized technologies to build a solution that allows physicians online access to evidence based order sets and clinical decision support.

A Verizon Business executive will be seated on one of the CIO Healthcare Summit keynote executive visions panels. The panel will join analysts, CIOs and end-users for an interactive discussion on healthcare trends and challenges. More specific details about the Verizon Business panel discussion will be released soon.

To find out more about the CIO Healthcare Summit, please visit [www.ciohealthcaresummit.com](http://www.ciohealthcaresummit.com) or e-mail Nick Backhouse, Event Director, CIO Healthcare Summit, at [nick.backhouse@cdmmedia.com](mailto:nick.backhouse@cdmmedia.com).

-more-

### **About Citrix Systems, Inc.**

Citrix Systems, Inc. is a leading provider of virtualization, networking and SaaS technologies for more than 230,000 organizations worldwide. Its Citrix Delivery Center, Citrix Cloud Center and Citrix Online Services product families radically simplify computing for millions of users, delivering applications as an on-demand service to any user, in any location, on any device. Citrix customers include the world's largest Internet companies, 99 percent of Fortune Global 500 enterprise, and hundreds of thousands of small businesses and prosumers worldwide. Citrix partners with over 10,000 companies worldwide in more than 100 countries.

### **About Zanett**

Zanett is a leading business process outsourcing, IT enabled services, and information technology consulting firm serving Fortune 500 corporations and mid-market organizations in Healthcare, Life Sciences, Manufacturing & Distribution, Retail, Gaming & Hospitality, and State & Local Government. Zanett provides full infrastructure and application hosting, along with remote and DBA support, all on a 24x7 basis, utilizing expert local and international resources.

### **About Verizon Business**

Verizon Business, a unit of Verizon Communications, is a global leader in communications and IT solutions. Verizon Business combines professional expertise with one of the world's most connected IP networks to deliver award-winning communications, IT, information security and network solutions. Many of the world's largest business and governments – including 96 percent of the Fortune 1000 and thousands of government agencies and educational institutions – rely on Verizon Business' professional and managed services and network technologies to accelerate their business.

### **About the CIO Healthcare Summit**

The Strategic Business Summit Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele the Fortune 1000 organizations. With experience delivering intimate, effective business summits, the CIO Healthcare Summit gathers executives to develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 9-12, 2010 at the InterContinental Montelucia Resort in Scottsdale, AZ. The summit is designed to gather business leaders from technologically advanced and innovative companies within North America's Healthcare IT industry to debate and network on the most critical business technology issues facing them today.

###