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FOR IMMEDIATE RELEASE

Warren Causey – Researcher, Writer and Utility Business Leader – to Preside as Master of Ceremonies at the 2010 CIO Utilities Summit

March 10, 2010 — The CIO Utilities Summit team is pleased to announce that Warren Causey, well known independent analyst and current Vice President of Strategy, Research and Analysis at Five Point Partners, LLC, will preside as the event’s Master of Ceremonies. The CIO Utilities Summit will gather the nation’s CIOs, analysts and industry thought-leaders for a three-day, strategy-driven utilities conference on April 18-21, 2010. As Master of Ceremonies, Causey will help develop agenda content and will lead several sessions including the summit welcome address. The CIO Utilities Summit will be held at the InterContinental Montelucia Resort in Scottsdale, AZ.

“Warren Causey is an outstanding IT professional who stands out in the utilities industry as an innovator and pioneer. His work and research are highly influential in utilities circles nationwide. We’re pleased to welcome Warren as Master of Ceremonies and look forward to the many insights he’ll share with attendees of the CIO Utilities Summit,” said Ross Abbott, Event Director, CIO Utilities Summit.

Warren Causey is a researcher, writer and consultant who has worked with technology and innovation for more than 30 years. A renowned and prolific speaker and writer on utility business and IT topics, Causey is the Principal-in-Charge of all Sierra Energy proprietary consulting engagements, in addition to his roles as editor and lead writer and analyst on numerous Sierra Energy publications and research initiatives.

Causey has specialized in the utilities industry since the early 1990s. He was involved in several major computer systems installations in the 1970s and 1980s, and was working on ARPANET, the military predecessor of the Internet when it was a closely guarded military secret. He is the author of more than 25 books and reports, as well as hundreds of magazine articles including all of the leading utility industry publications. His full-length reports include such topics as the new utility model and co-authorship of “IT Performance Management.”

The CIO Utilities Summit will bring together C-level IT executives and innovative thinkers in the utilities industry to brainstorm, strategize and discuss industry challenges in the IT realm. The agenda includes CIO thought-leadership sessions, CIO case studies, keynote presentations and panel discussions all based on IT topics prioritized by attending CIOs. Warren Causey will work with the CIO Utilities Summit team to further develop agenda topics which presently include “Energy Efficiency and Demand Response,” “Raising the Bar with Smart



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Grid Technologies,” and “Smart Grids and Changed Business Models – Two Inevitables.” For more information about the CIO Utilities Summit, please visit <http://www.cioutilitiessummit.com/>.

About CIO Utilities Summit

The CIO Utilities Summit is a technology-focused summit that brings together IT executives within North America’s utilities industry. The CIO Utilities Summit is organized by the Strategic Business Summit Division of CDM Media, the leading B2B marketing and media company. CDM Media delivers strategically positioned, content-driven events to C-level technology clientele from Fortune 1000 organizations. With experience in delivering intimate, effective business summits, the CIO Utilities Summit creates unique opportunities for executives to develop innovative business ideas and lasting relationships. The CIO Utilities Summit will be held April 18-21, 2010 at the InterContinental Montelucia Resort in Scottsdale, AZ. For more information, please visit www.cioutilitiessummit.com

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