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## **CDM Media’s CIO Think Tank Sessions Address Meaningful Use Criteria and EHR Considerations for Healthcare CIOs**

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**February 8, 2010-** CDM Media is pleased to announce that the healthcare focused “CIO Think Tank Session,” an intimate gathering for CIOs brought to regional cities, will kickoff April 27, 2010 in Boston and April 29, 2010 in Chicago. Both CIO Think Tank Sessions will bring together healthcare CIOs to discuss industry trends and challenges in a roundtable format. The popular topics on this year’s agenda include Meaningful Use criteria and key considerations for EHR adoption. The CDM Media team will host the CIO Think Tanks Session and has opened registration to qualified executives on [www.cdmmedia.com/ciothinktank](http://www.cdmmedia.com/ciothinktank).

“As technology event organizers for members of the CIO community, we’ve seen the success and value created by bringing together CIOs to strategize and discuss trends with their peers. The purpose of the “CIO Think Tank Session” is to create an opportunity for healthcare CIOs to meet with their peers in an intimate setting in their own backyard. We provide a platform executives learn about industry trends, while minimizing time spent out of the office,” said Glenn Willis, CEO, CDM Media.

Agenda topics to be addressed at the Boston and Chicago-based CIO Think Tank Sessions include:

- Meaningful Use Criteria & Displays
- EHR Adoption
- Sharing digital medical images with non-affiliated physicians
- Planning for HIE exchanges

The CDM Media team has opened registration to healthcare executives that qualify based on their industry experience as IT professionals. Participants must be senior-level executives and have a direct technology focus within a healthcare organization. Limited seats are available as these events are capped to ensure intimacy and provoke idea-sharing.

To find out more about the “CIO Think Tank Sessions”, or to qualify to attend, please visit [www.cdmmedia.com/ciothinktank](http://www.cdmmedia.com/ciothinktank). All direct inquiries regarding registration can be sent to Katie Graves, Director of Marketing & Client Services, at [katie.graves@cdmmedia.com](mailto:katie.graves@cdmmedia.com).



## About CDM Media

CDM Media designs custom marketing packages for individual clients based on identified program goals, creating unique opportunities for technology marketers looking to utilize a top-down approach and reach an elite audience of IT decision-makers. With an innovative marketing approach that achieves results for our clients, CDM Media is an established name in the technology marketing industry with a passion for facilitating connections between technology solution providers and IT executives in search of new strategies and services.

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