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FOR IMMEDIATE RELEASE

Utilities Sector CIOs—Take Part in a One-of-a-Kind Summit as a Distinguished Speaker

February 1, 2010 – The CIO Utilities Summit team is looking for innovative CIOs and technology executives from the utilities and energy sectors to take part in the CIO Utilities Summit, which will be held April 18-21, 2010 at the Phoenician Resort in Scottsdale, AZ.

The CIO Utilities Summit is a chance for technology executives in the utilities sector to present case studies, moderate panel discussions, share their experiences, and provide leadership to their fellow industry executives. Current speakers and moderators at the technology event include: Andres Carvallo, CIO, Austin Energy, CTO, Pecan Street Project & Chairman of the Smart Grid Task Force; Dennis Klinger, Former CIO, Florida Power & Light Company; and Stuart Ravens, Principal Analyst, Energy & Utilities Technology, Ovum.

“Speakers at the CIO Utilities Summit provide our attending technology executives with unique insights and insider tips. The summit is a unique educational opportunity for these executives as it allows them to interact with speakers or moderators outside of the sessions during the scheduled and impromptu networking opportunities,” said Ross Abbott, Event Director, CIO Utilities Summit, CDM Media.

The CIO Utilities Summit team is still looking for technology executives to speak on the following topics:

- Smart grid technology
- Data center best practices
- CRM
- CIS
- Energy efficiency
- Customer care and billing

Selected speakers will receive free airfare, accommodations, and food and beverage. If you are interested in participating in the event as a speaker, please visit <http://www.cioutilitiessummit.com/callforspeakers/> or contact Ross Abbott via e-mail at ross.abbott@cdmmedia.com or by calling 808-694-3661. Only qualifying executives will be selected.

About CIO Utilities Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop great business ideas and lasting relationships with their peers and colleagues. The CIO Utilities Summit will be hosted April 18-21, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's utilities industry to debate and network on critical business technology issues.

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