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FOR IMMEDIATE RELEASE

ITO America, the Leading Online Business Technology Resource, Seeks IT Thought-leader Contributors

February 9, 2010 - The ITO America team is looking for senior IT executives and technology thought-leaders to contribute quality editorial content to the publication in the form of articles, videos and interviews. This is a great opportunity for organizations and individuals to display their IT expertise or speak about innovative technology projects that will be implemented or executed at their organization in 2010.

ITO America is an online business technology resource and e-zine with more than 148,000 registered readers, including IT directors, senior IT executives, CIOs and CTOs from across North America. Topics covered by ITO America include: business intelligence, customer-centric enterprise, data center optimization, data security, SaaS, cloud computing, virtualization and more.

Contributors to ITO America must currently be in a high-level position (e.g. CIO, CTO, SVP, EVP, VP) within an IT department or have executive level experience, as well as display expertise in the topic on which they wish to write or speak. To see all of ITO America's recent contributors, go to www.itoamerica.com and click on the "CIO Thought Leadership" tab.

"Contributors to ITO America are some of the best-of-the-best in the technology world. They are working to make their organizations better everyday through the use of technology and they have the knowledge that our readers are looking for in order to achieve the best results. We welcome and appreciate the content that our outside contributors can provide," said Glenn Willis, Editor-in-chief of ITO America.

Recent contributors to ITO America include: Ronald Franz, Process Information Officer, General Motors; Sean Devine, Vice President, Con-way Freight; Surendra Reddy, Former Vice President of Cloud Computing at Yahoo! and more.

To become an ITO America contributor or to suggest a technology expert who fits the above criteria, please contact Sarah Safranski, Editor, ITO America, at sarah.safranski@cdmmedia.com or 808-694-3675. For more information about ITO America or to access the latest business technology online resources, go to www.itoamerica.com.

ITO America is part of the Integrated Media Services Division, which is owned and operated by CDM Media. The ITO America editorial team works with CIOs, analysts and technology thought-leaders to bring the latest IT trends and strategies to business executives across the globe. The Web site, www.itoamerica.com, is considered the premiere business technology resource for enterprises across North America and features a content-rich editorial calendar that encourages innovation throughout our CIO audience. The ITO America team utilizes multiple communication platforms, including e -marketing, live Web events, on-demand multimedia promotion, and one-on-one interviews. With more than 148,000 Web users, ITOAmerica.com achieves maximum exposure for IT decision makers and thought-leaders. Check out ITO America on Twitter, @ITOAmerica.