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FOR IMMEDIATE RELEASE

Allan Schurr, Vice President at IBM Energy & Utilities Industry, to Keynote at the CIO Utilities Summit

February 11, 2010 – The CIO Utilities Summit team is pleased to announce that Allan Schurr, Vice President of Strategy & Development at IBM Energy & Utilities Industry, will be giving a keynote speech, “Business Model Innovation,” at the leading energy & utilities technology event.

The CIO Utilities Summit, to be held April 18-21, 2010, at the Phoenician Resort in Scottsdale, Arizona, is an opportunity for CIOs and technology experts in the utilities industry to come together and learn about the latest IT trends. This year’s strategic agenda is packed with CIO case studies, one-on-one executive exchanges, CIO thought-leadership sessions and more.

Schurr is responsible for IBM’s market strategy, regulatory policy, and partner management for the global electric, gas and water industries. Schurr leads IBM’s utility initiatives for emerging solutions working with utility companies to accelerate the development of Smart Grid and the integration of renewable energy sources and distributed energy assets like plug-in vehicles. Schurr will be giving the event’s Monday night keynote, “Business Model Innovation.”

“We are so pleased to have Allan Schurr participating in the CIO Utilities Summit. His expertise in Smart Grid technology and leadership in the utilities industry will be a great addition to the event’s agenda,” said Ross Abbott, Event Director, CIO Utilities Summit.

Schurr is the most recent addition to the event’s agenda, which also includes the following presenters and moderators: Andres E. Carvallo, CIO, Austin Energy; Dennis Klinger, Former CIO, Florida Power & Light Company; Stuart Ravens, Principal Analyst, Energy & Utilities Technology, Ovum; and J. Christopher Perdue, Senior Director, Market Research, UtiliPoint International.

With established industry experts as presenters and a packed agenda, the CIO Utilities Summit is the must-attend event for technology CIOs and executives looking to network and learn about the latest IT topics and trends. For more information about the CIO Utilities Summit, go to www.cioutilitiessummit.com.



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CIO Utilities Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Utilities Summit will be hosted April 18-21, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from technologically advanced and innovative companies within North America's utility industry to debate and network on the most critical business technology issues.

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