



**Press Contact:**

Paige Hogan  
PR Production Manager  
CDM Media  
[paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com)  
+ 1 808 535 9300

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
+1 808 694 3675

FOR IMMEDIATE RELEASE

## Teri Takai, CIO, State of California, to Take Part in ITO America Thought-leadership Series

---

**March 1, 2010-** The ITO America team is pleased to announce that Teri Takai, CIO, State of California, will be participating in ITO America's Thought-leadership Series, an ongoing project that features one-on-one interviews with CIOs from top organizations in North America. Glenn Willis, Editor-in-chief, ITO America, will conduct the interview on green IT with Takai on March 9, 2010. The interview will be shared with the ITOAmerica.com audience and subscribers on the Web site shortly afterward.

ITO America is an online business technology resource and quarterly e-zine with an audience of more than 148,000 IT managers, directors and C-level executives. ITO America covers technology topics ranging from green IT to mobility, virtualization to business intelligence, and WAN Application Delivery to BSM and ITILv3.

"I am excited that Teri Takai is participating the in the ITO America Thought-leadership Series. She is an inspiring business and technology leader, and will serve as a great resource for our readers. The State of California is a hub of technology and an innovator in green technology. It will be interesting to hear more about the State's upcoming projects and initiatives," said Glenn Willis, Editor-in-chief, ITO America.

The interview with Takai will be published as a podcast on [www.itoamerica.com](http://www.itoamerica.com) and will include questions on the State's IT reorganization plan, the challenges and benefits of the State's green IT initiatives and its plans for IT in 2010.

Takai joins other recent contributors to ITO America's Thought-leadership Series, including Elisbeth Brinton, Chief Business and Public Affairs Officer, Sacramento Municipal Utility District; Suzanne Kosub, CIO, Concentra; Ronald Franz, Process Information Officer, General Motors; and Sean Devine, Vice President, Con-way Freight. These interviews include information on smart meters, electronic health records, supply chain and business intelligence, respectively. To listen to these interview go to [www.itoamerica.com](http://www.itoamerica.com), go to the navigation bar on the left and click on "Podcasts."

If you are interested in contributing to ITO America or participating in the ITO America Thought-leadership Series, contact Sarah Safranski, Editor, ITO America at [sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com) or 808-694-3675.

### ITO America

ITO America is part of the Integrated Media Services Division, which is owned and operated by CDM Media. The ITO America team works with CIOs, analysts and technology thought-leaders to bring the latest IT trends and strategies to

business executives across the globe. The Web site, [www.itoamerica.com](http://www.itoamerica.com), is considered the premiere business technology leadership resource for enterprises across North America and features a content-rich editorial calendar that encourages innovation throughout our CIO audience. The ITO America team utilizes multiple communication platforms, including e-marketing, live Web events, on-demand multimedia promotion, and one-on-one business briefings. With more than 148,000 online users, ITOAmerica.com achieves maximum exposure to IT decision-makers and thought-leaders. Check out ITO America on Twitter, [@ITOAmerica](https://twitter.com/ITOAmerica).