



**Press Contact:**

Paige Hogan  
PR Manager  
CDM Media  
[paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com)  
+ 1 808 535 9300

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
+1 808 694 3675

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## Google Shares Enterprise Search Resources with ITO America Community of IT Executives

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**February 18, 2010** – ITO America is pleased to announce that ITOAmerica.com will host a custom solution center dedicated to Enterprise Search content from Google. The Google Enterprise Search Solution Center will house a variety of content including whitepapers, case studies, podcasts and multimedia content all focusing on the benefits, tools and strategies of enterprise search technology.

“From inside the enterprise and across the Web, to the desktop and the mobile device, advanced search platforms and solutions help CIOs overcome information access challenges. Search can no longer be viewed as a stand-alone application. The Google Enterprise Search Solution Center on ITO America examines ways to leverage search tools, information architecture, classification, and other strategies and technologies to enable information access,” said Glenn Willis, Editor-in-Chief, ITO America.

Featured on the Google Enterprise Search Solution Center are a variety of case studies, whitepapers and multimedia resources. In the whitepaper, “Return on Information Inside the Enterprise,” IDC research reveals that enterprise content is growing at 80 percent per year. At this rate, the excess of information might be diminishing productivity rather than enhancing it. For this reason, many organizations are turning to enterprise search solutions. A high quality enterprise search solution can help generate a true ‘return on information’ and a corresponding return on investment in several ways. The whitepaper details benefits and examines the specific ROI from a high quality enterprise search system.

Additional resources from Google include a whitepaper “Maximizing Website ROI”, case studies by Reuters and Sunnybrook. The ITO America team will also be conducting an exclusive interview session with Matt Glotzbach, Director Product Management, Google Enterprise Search, that will be shared with the ITO America community in March.

For more IT resources or the latest content from Google Enterprise Search, please visit [www.itoamerica.com](http://www.itoamerica.com).

## **ITO America**

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