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**FOR IMMEDIATE RELEASE**

## **ITO America Shares Cloud Computing Resources with Community of CIOs and IT Thought-Leaders including Recent Interview with Former VP of Cloud Computing, Yahoo!**

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**February 2, 2010**-The ITO America team is pleased to share the latest cloud computing news and technology resources with their audience of CIOs and senior level executives. The latest cloud computing content shared with the ITO America community includes Enterprise Management Associates (EMA) research, "The Building Blocks for Private Cloud"; IBM cloud solutions including, "Using Cloud Computing to Solve Research Problems"; and a recent interview with Surendra Reddy, Former VP of Cloud Computing, Yahoo!.

"With 2010 well underway, our readers and community of CIOs are still focusing on developments in the cloud. No longer a buzz word or mere technology trend, cloud computing is a topic that demands significant attention. We are pleased to continue to share the most up-to-date developments surrounding cloud and additional technology news with our audience," said Glenn Willis, Editor-in-Chief, ITO America.

As a partner of ITO America, EMA shares their latest analyst reports and survey findings with the ITO audience. The EMA report, "The Building Blocks for Private Cloud: Automation, Virtualization, and Cloud Service Management," examines how organizations need to tear down barriers, stop just managing IT servers, and start delivering business-relevant services. Enterprise Management Associates is the leading independent industry analyst and consulting firm dedicated to the IT Management market.

As a part of the ITO America Thought-Leadership series, Glenn Willis interviewed Surendra Reddy, Former VP of Cloud Computing, Yahoo! In "Exploring the Cloud," Reddy defines 'cloudonomics,' talks about cloud security, and explains why he believes companies should deconstruct their IT infrastructure and embrace cloud. The interview is featured on [www.itoamerica.com](http://www.itoamerica.com) as a podcast session.

As the leading cloud service provider and with the world's largest network of cloud computing labs, IBM, is a pioneer in emerging cloud computing resources. At ITOAmerica.com, IBM executives share their insights through a series of video sessions including, "Using Cloud Computing to Solve Research Problems" where Majd

Sakr of Carnegie Mellon University in Qatar, and Nam Thoai of Ho Chi Minh City University of Technology, discuss IBM's partnership with their institutions to promote cloud computing. ITO America will also host an IBM sponsored live webinar on March 25<sup>th</sup>, 2010. More details about the webinar will be released on the ITO America Website.

ITO America is an online business technology resource and e-zine that covers the latest technology topics and trends. With more than 148,000 registered readers, ITO America is quickly becoming the go-to resource for business technology managers, directors and C-level executives. The ITO America team shares technology news updates through topic-specific e-newsletters, interactive webinar sessions and houses a plethora of content on their industry leading Website, [www.itoamerica.com](http://www.itoamerica.com).

### **ITO America**

ITO America is part of the Integrated Media Services Division of CDM Media. The ITO America team works with CIOs, analysts and technology thought-leaders to bring the latest IT trends and strategies to business executives across the globe. The Website, [www.itoamerica.com](http://www.itoamerica.com), is considered the premiere business technology leadership resource for enterprises across North America and features a content-rich editorial calendar that encourages innovation throughout our CIO audience. The ITO America team utilizes multiple communication platforms, including e -marketing, live Web events, on-demand multimedia promotion, and one-on-one business briefings. With more than 148,000 Web users, ITOAmerica.com achieves maximum exposure to IT decision-makers and thought-leaders. Check out ITO America on Twitter at ITOAmerica.