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FOR IMMEDIATE RELEASE

## ITO America Welcomes Contributions from IT Thought-leaders at Citrix, Primerica and Citigroup

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January 25, 2010-The ITO America team is pleased to announce our most recent technology contributors: Harry Labana, VP & CTO, XenApp Product Group, Citrix Systems Inc.; David Wade, CIO & EVP, Primerica Financial Services; and Parsh Mishra, VP Technology Infrastructure - WHG Compliance, Citigroup.

ITO America is an online business technology resource and e-zine that covers the latest technology topics and trends, from green IT to virtualization to business intelligence and more. With more than 148,000 registered readers, ITO America is quickly becoming the go-to resource for business technology managers, directors and C-level executives from across the U.S.

ITO America's contributors are industry experts and provide our readers with the valuable information that they need to move their companies forward. In these most recent contributions, Harry Labana of Citrix takes a closer look at desktop virtualization while Parsh Mishra explores cloud computing in separate one-on-one audio interviews with Glenn Willis, Editor-in-chief of ITO America. David Wade of Primerica provides readers with some quick tips on business and IT alignment.

"Our IT contributors are from the most accomplished companies in the U.S. and we are proud to feature them in our publication. Our readers will only benefit from the executive insights that they have to offer," said Willis.

To access all of ITO America's resources, go to [www.itoamerica.com](http://www.itoamerica.com). If you are interested in contributing to ITO America or would like to recommend a contributor, contact Sarah Safranski at [sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com) or 808-694-3675.

### ITO America

ITO America is part of the Integrated Media Services Division, which is owned and operated by CDM Media. ITO America's team works with CIOs, analysts and technology thought-leaders to bring the latest IT trends and strategies to business executives across the globe. The site, [www.itoamerica.com](http://www.itoamerica.com), is considered the premiere business technology leadership resource for enterprises across North America and features a content-rich editorial calendar that encourages innovation throughout our CIO audience. The ITO America team utilizes multiple communication platforms, including e-marketing, live Web events, on-demand multimedia promotion, and one-on-one business briefings. With more than 148,000 Web users, ITOAmerica.com achieves maximum exposure to IT decision makers and thought-leaders. Check out ITO America on Twitter at ITOAmerica.