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FOR IMMEDIATE RELEASE

Call for Speakers – CIO Utilities Summit

January 27, 2010 – The CIO Utilities Summit team is looking for CIOs and innovative technology professionals from the utilities industry to offer their insights at the technology event to be held on April 18 – 21, 2010 at the Phoenician Resort in Scottsdale, Arizona.

The CIO Utilities Summit gathers together top technology executives from the utilities industry to network, learn and discuss the latest technology trends and the issues that are affecting their organizations. The event includes CIO case studies, executive visions panels and one-on-one executive exchanges.

Topics of discussion at the event include:

- Raising the Bar with Smart Grid Technologies
- The Evolving Data Center: Best Practices and Developing Trends
- CRM, CIS and New Initiatives to Tackle Tomorrow's Challenges
- Energy Efficiency and Demand Response
- Relationships for Long-term Successes in the Utilities Sector
- Customer Care and Billing

Individuals who wish to speak at the event must be a senior-level IT decision maker at a national utility organization or have executive-level experience with direct technology focus within a utility organization.

To apply for consideration to speak at the CIO Utilities Summit, go to www.cioutilitiessummit.com/callforspeakers or contact Ross Abbott, Event Director, CIO Utilities Summit, at ross.abbott@cdmmedia.com or 808-694-3661.

About CIO Utilities Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop great business ideas and lasting relationships with their peers and colleagues. The CIO Utilities Summit will be hosted April 18-21, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically



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advanced and innovative companies within North America's utilities industry to debate and network on the critical business technology issues.

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