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FOR IMMEDIATE RELEASE

Health Management Technology to Support the 2010 CIO Healthcare Summit as a Media Partner

December 1, 2009 – The CIO Healthcare Summit, the business technology gathering for C-suite executives within the nation’s leading healthcare organizations, is pleased to announce that Health Management Technology will support the 2010 event as a media content partner. The healthcare IT summit will be held May 9-12, 2010 at the Phoenician Resort in Scottsdale, AZ.

“With the nation’s increased focus on changes in healthcare, CIOs are looking to utilize available resources, improve efficiency and find new IT solutions. We’re happy to have the support of Health Management Technology; they stand-out as a resource that has been serving the healthcare information technology field since 1980,” said Glenn Willis, CEO, CDM Media and Acting EVP, CIO Healthcare Summit.

As an established publication in the healthcare IT industry, Health Management Technology’s readers vary from senior executives in hospitals, healthcare organizations and integrated delivery networks to managed care organizations and health plans, physician practices and IPAs. Health Management Technology focuses on IT issues of the C-suite and IT management in hospitals, IDNs, managed care and medical practices in its monthly print magazine, e-newsletter, and interactive Website.

The Phoenician Resort in Scottsdale, Arizona will be the host to the May 9-12, 2010 CIO Healthcare Summit. During panel discussions, one-on-one meetings and networking sessions CIOs and organizations at the forefront of technology will be encouraged to open dialogs and discuss some of the challenges, concerns and opportunities facing the healthcare industry today.

About CIO Healthcare Summit

The SBS Division of CDM Media delivers strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in more than 20 different vertical markets and international experience on

delivering intimate, effective business summits, the CIO Healthcare Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 9-12, 2010 at the exclusive Phoenician Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's healthcare industry to debate and discuss the most critical business technology issues that their industry is facing today.