**Press/Analyst Contact:**

Glenn Willis
EVP, CTO Telecom Group
SBS Division, CDM Media
glenn.willis@cdmmedia.com
+1 808 694 3700

Paige Hogan
PR Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

# CTO Telecom Summit Announces New Sponsors Including Oracle, Microsoft and Cisco

**October 2, 2009 –** The CTO Telecom Summit team is pleased to announce the event's newly confirmed sponsors, including Oracle, Cisco and Microsoft. The CTO Telecom Summit will gather senior executives, VPs and industry thought leaders to discuss IT issues, solutions and best practices in Scottsdale, AZ, November 8-11, 2009. This key technology conference is packed with interactive workshop sessions, panel discussions and one-on-one meetings.

"Today's telecommunications CTO is expected to move effortlessly from IT manager to strategic visionary- steering critical processing, anticipating and overcoming barriers, and collaborating with key stakeholders to orchestrate fundamental change. To stay ahead of the competition, leaders in the telecom industry are looking to improve business processes and ensure optimum delivery. Solution providers and executive participants attending the CTO Telecom Summit are looking for real value and real results," said Glenn Willis, CEO, CDM Media and Acting EVP, CTO Telecom Summit.

The exclusive CTO Telecom Summit will be held November 8-11, 2009 at the Four Seasons Resort in Scottsdale, AZ. Sponsors will have the opportunity to put their company's brand in front of top IT decision makers in the telecommunications industry. Attendees will have the ability to meet with executives who are looking for technology solutions for their organization.

Newly confirmed sponsors of the CTO Telecom Summit include:

- Oracle
- Intel
- Cisco
- Telcordia
- Microsoft

Microsoft is the worldwide leader in software, services and solutions that help people and businesses realize their full potential. Harry Patz, VP, Communications Sector Americas, Microsoft Corporation, will present a keynote presentation at the CTO Telecom Summit, Tuesday, November 10th.  An additional highly anticipated presentation will be given by Jim Peters, Chief Architect, BT Design, titled "End to End Order Life Cycle Management: Case Study from BT Group".

For more about the CTO Telecom Summit or to view a complete list of sponsors, please visit http://www.ctotelecomsummit.com.

**About the CTO Telecom Summit**

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits to C-level clientele from Fortune 1000 companies. With experience in more than 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the Four Seasons Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's telecom industry to debate and network on critical business technology issues that their industry is facing. For more information, please visit http://www.ctotelecomsummit.com