

Hal Zesch, SVP & CIO, Valero Energy, Talks Tech

Kicks Off ITO America's Thought-leadership Series



Hal Zesch, SVP & CIO,
Valero Energy

“The rate of change to respond to business changes is almost always slower than the rate of change in the market conditions themselves...all so often, change is not effectively done.”

September 23, 2009--An exclusive interview with Hal Zesch, SVP & CIO, Valero Energy will kick off ITO America's Thought-leadership Series, a collection of one-on-one interviews with Fortune 1000 CIOs and IT executives. In this podcast, Zesch addresses BPM, ROI and getting through the recession.

ITOAmerica.com is a premiere business technology Website for CIOs, IT executives and innovative thought-leaders. Content includes podcasts, Webinars, whitepapers and videos.

Zesch has more than 30 years of experience at Valero Energy, North America's largest independent petroleum refiner and marketer. Valero supplies fuel and products with 16 refineries and seven ethanol plants stretching from California to Canada to the Caribbean, and supports dozens of industries, from health care and plastics to transportation, beauty products and manufacturing.

“Our Thought-leadership Series delivers executive insights directly from enterprise technology leaders. Hal Zesch is a not only experienced, he's innovative. He has a deep understanding of IT and it was great to hear his insights in light of the changing economy,” said Glenn Willis, Publisher-in-Chief, ITO America.

The interview with Hal Zesch can be accessed on ITOAmerica.com by clicking on the podcast tab or by clicking here. For access to the latest ITO America resources on driving innovation in technology, please visit www.itoamerica.com.

ITOAmerica.com is part of the Integrated Media Services Division, which is owned and operated by CDM Media. ITOAmerica.com works with CIOs, analysts and technology thought-leaders to bring the latest in IT trends and strategies to business executives across the globe. Working within the three focus areas of technology leadership, corporate strategy, and executive peer-to-peer views, ITO America utilizes multiple communication platforms, including e-marketing, live web events, on demand multimedia promotions, as well as custom designed one-on-one business briefings. With more than 148,000 Web registrants, ITOAmerica.com achieves maximum exposure to IT decision makers.

Glenn Willis
Publisher-In-Chief
ITO America
glenn.willis@itoamerica.com
1 808 694 3654

Paige Hogan
PR/Production Manager
CDM Media
paige.hogan@cdmmedia.com
1 808 694 9300

