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FOR IMMEDIATE RELEASE

CTO Telecom Summit Announces Latest Delegates Including CIO of DISH Network

September 24, 2009 – The CTO Telecom Summit team is pleased to announce the latest VIP delegates – including Mike McClaskey, CIO, DISH Network – confirmed to attend this exclusive IT technology event for leaders in telecommunications. The CTO Telecom Summit will be held at the Four Seasons Resort in Scottsdale, Arizona, November 8-11, 2009. Attending delegates will have the opportunity to interact with peers, technology solution providers and analyst thought-leaders to address telecom’s most pertinent issues.

“The CTOs, CIOs, senior-level executives and solution providers that attend our events are looking to participate thought-provoking discussions and to grow new and existing business relationships. At the CTO Telecom Summit, ROI is more than a goal; it’s the norm. All aspects of the event are designed to ensure that attendees leave with new ideas, solutions and business contacts,” said Glenn Willis, CEO, CDM Media.

New VIP delegates confirmed to attend include:

- Don Toland, Chief Business Architect, Qwest Communications
- Heidi Hollenbeck, VP Billing Strategy and IT Operations, T-Mobile
- Tom Saine, CTO, USA Mobility
- Kazuhiro Gomi, COO & CTO, NTT America, and;
- Mike McClaskey, CIO, DISH Network

Mike McClaskey is SVP and CIO for DISH Network, a leader in satellite TV with approximately 13.610 million subscribers. DISH Network is a Fortune 250 company, employing more than 26,000 people and with annual revenues of nearly \$12 billion. Prior to joining DISH Network, McClaskey spend 12 years

with Perot Systems where he served as VP and CIO, and was responsible for aligning the Perot Systems' internal information technology environment and processes with business strategy across more than 13 locations in 15 countries.

The CTO Telecom Summit will gather senior executives and industry thought leaders to discuss IT issues, solutions and best practice. The key technology conference is packed with interactive workshop sessions, panel discussions and one-on-one meetings. For more information about attendees or the strategic agenda, please visit <http://www.ctotelecomsummit.com>

About the CTO Telecom Summit

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits to C-level clientele from Fortune 1000 companies. With experience in more than 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the Four Seasons Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's telecom industry to debate and network on critical business technology issues that their industry is facing. For more information, please visit <http://www.ctotelecomsummit.com>