



Press/Analyst Contact:

Glenn Willis
EVP- CIO Roadshows
SBS Division, CDM Media
glenn.willis@cdmmedia.com
+1 808 694 3700

Paige Hogan
PR Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

Bomgar Announces Theme, “Hang Up on Phone Support” for 2009 CIO Roadshow Series

Bomgar CIO Roadshows to Address Web-Based Support and Latest IT Trends in San Francisco, Calif., Sept. 15 and Boston, Mass. Sept. 17

August 12, 2009- Bomgar, the leader in Enterprise Remote Support Solutions, announced the theme “Hang Up on Phone Support” for the CIO Roadshow Series 2009. The CIO Roadshows will be held at Intercontinental Hotels in San Francisco, Calif., on September 15 and Boston, Mass. on September 17. The one-day focused events will provide insight into recent research based support and gather CIO thought leaders to address the latest IT trends.

“This CIO Roadshow has been designed to include focused networking sessions and innovative discussion topics in order to maximize the time spent out of the office. It’s no secret that in these demanding economic times, IT departments need to keep budgets flat and industry leaders are left with two choices- use fewer resources or do more with what they have. The Bomgar CIO Roadshow will be an opportunity for IT executives to develop their support strategy and interact with their peers,” said Glenn Willis, EVP, CIO Roadshows.

Each roadshow is driven by a unique agenda laid out specifically for the CIOs and thought leaders that will be attending in each city. Depending on the topics currently of interest to the attendees and the verticals they represent, C-level IT executives are invited to attend on an exclusive basis. The overall structure of CDM Media CIO Roadshows is similar across locations. They consist of analyst workshops, keynote speeches, customer presentations and Q&A sessions.

The Bomgar Roadshows will spotlight support methods to increase staff-productivity and consequently flatten budgets through increased utilization rates. The breakfast and opening speech given by Tom

Thomason, VP of Global & Enterprise Sales, will set the tone for the events by focusing on the ability to drive enterprise efficiency with web-based tools. Additional agenda highlights include a customer presentation to be given by Scott Ivie, Business Systems Strategist, Novell, titled, “Hanging up the Phone” and an analyst workshop presented by Lisa Erickson-Harris of Enterprise Management Associates.

Bomgar provides Enterprise Remote Support solutions that allow support teams to securely access any system, anywhere in the world. With Bomgar, customers ensure the quality of every support interaction, strengthen security, and achieve a rapid ROI. Since 2003, over 5,000 customers in all 50 states and 52 countries have chosen Bomgar as their enterprise remote support platform.

To find out more about CIO Roadshows sponsored by Bomgar and to view the latest agenda details, please visit <http://www.cioroadshows.com>. Registration details are listed on the site.

About CIO Roadshows

CDM Media is a B2B technology media company that specializes in connecting the CIO and IT executive community, with analyst thought leaders and solution providers that can offer innovative new tools to help enterprises run more efficiently. CIO Roadshows are designed to create intimate face-to-face business environments where members of the IT community can communicate in a unique setting about some of the latest developments in their field on a given number of topics. The CIO Roadshows team works with some of the greatest minds in business technology to bring the most cutting-edge products, services, and ideas to attendees. If you're interested in becoming a member of the CIO Roadshows community or would like to attend an upcoming event, please visit <http://www.cioroadshows.com>.