



Press/Analyst Contact:

Glenn Willis
EVP- CTO Telecom Group
SBS Division, CDM Media
glenn.willis@cdmmedia.com
+1 808 694 3700

Paige Hogan
PR Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

Frank Kern, IBM Global Business Services, to Deliver Keynote Speech at CTO Telecom Summit 2009

June 2, 2009- CTO Telecom Summit is pleased to announce that Frank Kern, SVP, IBM Global Business Services, will attend the CTO Telecom Summit as a featured keynote speaker. The CTO Telecom Summit is the leading technology summit for executives looking to build partnerships with thought leaders at the forefront of the telecommunications industry. The summit will be held at the Four Seasons Resort, November 8-11, 2009. Kern's keynote speech will be presented at the Monday evening Gala Dinner.

"Frank Kern is recognized in the industry as a technology innovator and is respected throughout the IT community for his accomplishments as a consultant and business leader. The CTO Telecom attendees are sure to gain invaluable insight from Kern and I personally look forward to his keynote," said Glenn Willis, EVP, CTO Telecom Summit.

Frank Kern is the senior vice president, IBM Global Business Services, which encompasses IBM's consulting, systems integration and applications businesses, with 2008 revenues of \$19.6B and a workforce of more than 100,000 professionals worldwide. Mr. Kern was named to this position in January 2009 after leading IBM's global sales and distribution organization in which IBM does business. In this role, he led IBM's direct sales force, including ibm.com, which handles sales of all IBM products and services.

IBM's clients include many different kinds of enterprises, from sole proprietorships to the world's largest organizations, governments and companies representing every major industry endeavor. The majority of the company's enterprise business occurs in industries in the most advanced enterprise sectors, including telecommunications.

The CTO Telecom Summit agenda includes networking opportunities, session breaks, business meetings, workshop panel discussions, case study presentations, and keynote presentations. Frank Kern's keynote will be delivered on Monday evening, November 9th, at the gala dinner to an audience of C-Level CTO delegate

attendees and solution providers from organizations such as Citrix, Oracle and Intel. Presiding as the Master of Ceremonies is telecommunications pioneer, Dick LeFave, former CIO of Sprint/Nextel. For more information about the CTO Telecom Summit, please visit www.ctotelecomsummit.com.

About CTO Telecom Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content-driven summits to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CTO Telecom Summit will be the gathering where leading executives in telecommunications can develop dynamic business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona.