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FOR IMMEDIATE RELEASE

## **CIO FINANCE SUMMIT ANNOUNCES NEW MEDIA PARTNERSHIP WITH BANKINFOSECURITY.COM**

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**June 2, 2009** – The CIO Finance Summit is pleased to name BankInfoSecurity.com a premiere media partner for the 2009 IT event that will gather leaders in the financial services industry. The CIO Finance Summit will launch August 30<sup>th</sup>-September 2<sup>nd</sup>, 2009 at the Four Seasons Resort in Scottsdale, AZ. The roster of delegates, sponsors, analysts, and partners slated to attend the summit reflect the top organizations on the forefront of banking IT.

“The banking technology executives’ key to survival and thriving is forward movement and the CIO Finance Summit will provide a forum for CIOs and IT industry leaders to gather, debate and network on the most critical business technology issues that face them today. Being that BankInfoSecurity.com is a leading resource for members of the finance IT community, were glad to have them onboard as a premiere media partner,” said Mark Southam, VP, CIO Finance Summit.

BankInfoSecurity.com was created as a reference tool to be utilized by individuals in finance looking for solutions in security issues, maintenance of customer data confidentiality and improvement of the long term security posture of an organization. With an audience of senior management level bankers, IT professionals, and banking personnel, BankInfoSecurity.com is a dynamic portal dedicated to educating the banking information security community.

The CIO Finance Summit creates countless opportunities for gaining business value through the strategically designed agenda. Joining BankInfoSecurity.com as event media partners are A-Team Group, Market Data Insight, Electronic Trading, and Reference Data Review. For more information on the CIO Finance Summit or to find out more about the agenda, please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com)

### **About BankInfoSecurity.com**

BankInfoSecurity.com is a one-stop shop portal for the latest news, insights and education on the top information security issues facing U.S. financial institutions today. Through articles, webinars, podcast,

customized training and sponsored content, the team is committed to providing up-to-date information on the security regulations, threats, solutions, training and career trends that most impact banks, credit union and other related enterprises.

**About CIO Finance Summit**

The CIO Finance Summit is a component of the SBS Division of CDM Media, a B2B technology media company. CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level technology clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Finance Summit Group is sure to create unique opportunities for executives to develop innovative business ideas and lasting relationships with their peers and colleagues at the summit. The CIO Finance Summit will be held August 30<sup>th</sup>- September 2<sup>nd</sup>, 2009 at the Four Seasons Resort in Scottsdale, AZ.