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FOR IMMEDIATE RELEASE

HP Exstream CIO Roadshow to Gather IT Thought Leaders in Chicago and San Francisco

The Latest IT Trends Discussed and Identified by Individuals at the Industry Forefront

May 26, 2009- HP Exstream will gather members of the CIO community and business solution partners – both present and future- at the customized CIO Roadshow by CDM Media. The CIO Roadshow will be a forum to discuss the latest IT innovations at the enterprise level with analyst thought leaders and IT executives. HP Exstream will launch the 2009 Chicago leg of the roadshow on June 16th and arrive in San Francisco for a June 18th event, both being held at the exclusive Intercontinental Hotel.

“We were looking to maximize business value, gain executive insight, meet with peers, and address industry solutions with little time on hand. There isn’t a better way to spend half a day away from the office. With session topics designed by the end-user, for the end-user, the value of attending a CIO Roadshow is a measure of keeping your organization on the cutting edge of technology. In one morning out of the office, you can accomplish what might take months worth of research,” said Glenn Willis, CEO, CDM Media.

Each roadshow is driven by a strategic agenda laid out for the CIOs and thought leaders that are set to attend. The areas attendees are interested in and the verticals they represent play determine how each agenda is developed. The overall structure consists of analyst workshops, keynote speeches, customer presentations and Q&A sessions. The HP Exstream CIO Roadshow will focus on enterprise document automation platforms across the enterprise.

Enterprises and agencies use HP Exstream to help to reduce document development and production costs and the agenda of the roadshow will address point solutions, processes and IT resources. An agenda highlight includes an analyst workshop presented by Lee Rafkin, Global Director of Siegel+Gale’s

Simplified Communications Practice. For more information on CIO Roadshows by CDM Media or to learn more about the HP Exstream event, please visit www.cioroadshows.com.

About CIO Roadshows

CDM Media is a B2B technology media company that specializes in facilitating connections between the CIO and IT executive community as well as the analyst thought leaders and solution providers that can offer innovative new tools to help enterprises run more efficiently. CIO Roadshows are designed to create intimate face-to-face environments where members of the IT community can communicate in a unique setting about some of the latest developments in their field. The CIO Roadshows Group works with some of the greatest minds in business technology to bring the most cutting-edge products, services and ideas to attendees. If you're interested in becoming a member of the CIO Roadshows community or to attend an event, please visit <http://www.cioroadshows.com>.