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FOR IMMEDIATE RELEASE

## **CIO Healthcare Summit 2009 Launches Media Partnership with MedTech Journal**

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**January 27, 2009-** The CIO Healthcare Summit is pleased to welcome MedTech Journal as a 2009 media partner. The 2009 CIO Healthcare Summit has gained clout as the industry event responsible for gathering healthcare's leading technology decision makers and the partnership with MedTech Journal is a great fit in that the news resource delivers healthcare, business and technology information specifically to healthcare executives. The event will be held May 10-13, 2009 at the Four Seasons Resort in Scottsdale, AZ.

"We're pleased to announce the media partnership with MedTech Journal. The news source is recognized as a respected medium for members of the healthcare IT community and participation of MedTech Journal is greatly welcomed. With the caliber of media partners, sponsors and participants we've seen show interest in the 2009 summit, our team is looking forward to seeing the results that will be achieved by our audience of healthcare CIOs and clients," said Mark Southam, VP SBS Division, CDM Media.

MedTech Journal is an online and print news resource that has an audience interested in medical practice technology. The news journal helps medical practice professionals understand how technology can help them better manage their business. MedTech Journal covers technology reviews, TechTips, product roundups, practice management insights, news from around the web about medical practice technology, case studies, Q&A with industry leaders. MedTech Journal joins FierceHealthIT, Healthcare IT Transition Group, Healthcare IT News and others as a 2009 CIO Healthcare Summit media partner.

Along with announcing upcoming partnerships, CIO Healthcare Summit 2009 is pleased to announce updated agenda highlights. As a part of the strategic panel series, organizers announced new panel discussions including, "Improving Patient Care through Mobility: Anytime, Anywhere, Collaborative Communication" and a new business intelligence panel entitled, "Business Intelligence: The Strategic Imperative for Healthcare CIOs." For more information on media partnerships or to find agenda updates, please visit [www.ciohealthcaresummit.com](http://www.ciohealthcaresummit.com).

### **About the CIO Healthcare Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summit, the CIO Healthcare Summit will be the gathering where executives develop great business summits, the CIO Healthcare Summit will be the gathering where executive develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 10-13, 2009 at the exclusive Four Seasons Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare IT industry to debate and network on the most critical Business Technology issues facing them today.