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FOR IMMEDIATE RELEASE

CustomROM Reveals Free Lead Generation Trial Program and Results Oriented Marketing

January 27, 2009- CDM Media, the worldwide custom design marketing company, announces the launch of CustomROM, a specific resource for technology marketers looking to identify the breadth and range of services that CDM Media offers for “Results Oriented Marketing.” CDM Media offers marketers a platform of services that deliver results, in what are challenging times, to get results. To couple the announcement, CustomROM is offering valued and prospective clients a chance to generate leads through an online free trial. Custom ROM will host an online asset, expose it to an audience of senior IT executives throughout North America, and return the first 25 leads at no cost.

“As a company, CDM Media has worked determinedly to gain recognition in the industry as a leading marketing group and we recognize the value of results. Further, with tough economic times upon us, technology marketers are looking to utilize every dollar they spend. The clients that currently work with us throughout our specified divisions rely on our commitment to provide first-class service. This commitment is the foundation of CustomROM, which is to be the ‘one-stop shop’ for those looking for a variety of business solutions across platforms,” said Glenn Willis, CEO, CDM Media.

CustomROM has been designed to take the extensive experience of CDM Media’s divisions and simplify customizable marketing platforms to suit any organization’s marketing goals. The strategic solutions are identified as tiered levels 1, 2 and 3. All aspects of custom programs are tailored to client expectations and services can include an array of strategic marketing efforts including; print advertising, content syndication, rss feeds, custom webinars, face-to-face meetings, virtual tradeshow, custom publishing

and more.

Each level of CustomROM explores several types of market outreach and within defined levels, clients are able to request customized solutions based on their organizational targets. Testimonials from past CDM Media clients appear on the CustomROM website and include recognition from companies such as Bank of America, HP, Ogilvy & Mather, Motorola Technology and more. For more information or to participate in the free lead generation trial, please visit www.customrom.com.

About CDM Media

CDM Media is the worldwide custom design marketing company providing strategic solutions and specially-tailored packages for all of your marketing needs. Through innovation, creative planning and truly catering to customers' marketing challenges, CDM Media provides a true one-stop-shop for companies looking for a quality partner to stand out in today's markets. CDM Media creates unique platforms on which to present clients' marketing material that garner audiences of the highest level professionals in targeted verticals. Through the BIR (Business Intelligence Reports), SBS (Strategic Business Summits) and CDM (Custom Design Marketing) divisions of CDM Media, all bases are covered when it comes to providing complete and dynamic marketing coverage.